



ALAGAPPA UNIVERSITY

(A State University, Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle, Graded as Category - I University and Granted Autonomy by MHRD-UGC)
Vallal Alagappan Valagam, Karaikudi - 630 003, Tamil Nadu, India.

அழகு செய்திமடல்
AZHAGU NEWSLETTER



VOLUME - 18

செயலிற் செம்மை • EXCELLENCE IN ACTION

ISSUE - III



Prof. N. Rajendran, Vice-Chancellor, Alagappa University, Receiving the QS Ranking Certificate from Dr. N. Rajiv Kumar, Vice-Chairman, NITI Aayog, New Delhi. Also seen in the picture is Mr. Jason Newman, Vice-President, Quaequarelli Symonds.

July - September, 2018



ALAGAPPA UNIVERSITY

(A State University, Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle, Graded as Category - I University and Granted Autonomy by MHRD-UGC)



Prof. N.RAJENDRAN
Vice - Chancellor
CHIEF PATRON

Prof. H. GURUMALLESH PRABU
Registrar
PATRON

Dr.K.R.MURUGAN
Chief Editor & Publications Officer

EDITORIAL COMMITTEE

Dr. K. Manimekalai
Dean - Faculty of Arts

Dr. B. Dharmalingam
Dean - Faculty of Education

Dr. G. Paruthimal Kalaigan
Dean - Faculty of Science

Dr. V. Balachandran
Dean - Faculty of Management

Dr. G. Ravi
Dean - Industry and Consultancy

Dr. S. Rajamohan
Dean - College Development Council

Dr. S. Karutha Pandian
Director - IQAC

CONTENTS

From the Vice - Chancellor

Faculty News

News from Various Cells / Centres

Other Activities



From the Vice-Chancellor

It is with pleasure we record the fourth position secured by our University in Swachh Campus Rankings-2018 in the Government Universities category. In this regard a citation was given by the Hon'ble Minister for Human Resource Development Shri Prakash Javadekar in a specially got up function in New Delhi on 1st October 2018. The honour conferred on the institution reminds us of the onerous responsibility ahead of us in keeping the campus spick and span with more green cover. While we were in the process of finalising the format of the newsletter, glad tidings came from the World QS Ranking that Alagappa University has been placed in the 20th position in QS India Ranking and 104th place in QS BRICS Ranking.

The objective of providing wholesome education in the universities is to produce erudite scholars and enlightened citizens who contribute in a large measure to the creation of knowledge society. Thanks to UGC's recent guideline to hold "Distinguished Lecture Series" by inviting men of eminence from varied spheres to speak to the students so as to empower them with emerging innovative ideas and latest information. Significantly, Alagappa University invited a scholar-diplomat to speak on India's foreign policy and the regional co-operation among SAARC countries. In his pragmatic and elaborate speech, Shri V.P. Haran, Former Indian Emissary to Bhutan and Syria, underlined the need for unsuspecting co-operation among these nations for South Asia's all round progress and economic development. This, he averred, would help these countries to withstand pressure and compete with developed countries in today's context of globalisation.

Equally fascinating was a lecture delivered by the distinguished Space Scientist Dr. Mylswamy Annadurai, Former Director of ISRO, who dwelt at length on the topic "Innovation Redefined". He highlighted how lateral thinking aided him and his team in solving many challenging problems confronted by them before making their scientific missions successful. "Having crazy ideas with systematic accomplishment is an outstanding approach for successful innovation", he added. Another motivational talk by Prof. Geetha Srinivasan of Queen's University, Belfast, U.K. on "What Chemistry Has Done to Me" proved not only inspiring but also deserved emulation by every serious student of science.

This issue of *Azhagu* Newsletter mentions many such thought-provoking lectures delivered by a series of eminent scholars in different Departments of Study and also refers to the scholarly lectures delivered by our Faculty in other institutions of higher learning and research. The current issue also presents information on other significant programmes conducted and events of importance that happened on the campus. The calendar of activities carried out and recorded in this issue testifies to the intense ongoing academic activities. I hope that the reader will find it not only useful but also enjoyable to read the entire issue.

Prof. N.Rajendran
Vice-Chancellor

ALAGAPPA UNIVERSITY SECURES 20TH PLACE IN QS INDIA UNIVERSITY RANKING AND 104TH POSITION IN QS BRICS RANKING 2019



Alagappa University has been accorded the twentieth place in the British Quaequarelli Symonds (QS) India University Ranking – 2019 and it has been placed at the 104th position at QS BRICS ranking of Universities 2019. Quaequarelli Symonds (QS) is the ranking agency assessing the world educational institutions across the globe which are ranked on the basis of their academic performance. BRICS Universities denote Institutions of Higher Learning and Research in Brazil, Russia, India, China and South Africa. About 9000 Institutions were assessed for BRICS Ranking and in this Alagappa University got the 104th position. Only 75 Universities were shortlisted for QS India ranking and among these Institutions Alagappa University secured the 20th place. Alagappa University is the foremost Arts & Science University in Tamil Nadu to obtain this place. The British agency

Quaequarelli Symonds has assessed the performance of Alagappa University on the parameters such as 1.Academic Reputation, 2.Employer Reputation, 3.Faculty Student Ratio, 4.International Students, 5.Faculty Staff with Ph.D, 6.Papers per Faculty and 7.Citations per Paper.

The Vice-Chancellor received the certificate at a special function in New Delhi on 15th October 2018. The certificate was presented by Dr.Rajiv Kumar, Vice-Chairman, NITI Aayog, New Delhi, and Mr.Jason Newman, Vice-President of Quaequarelli Symonds

The University has secured an overall score of 42.4. The good performance is owing to the hard work put in by successive Vice-Chancellors, the Syndicate Members, Faculty, Officials, Administrative Staff, Students and other stakeholders. This is an honour and

academic milestone achieved by Alagappa University which is situated in a rural region of Tamil Nadu catering to the needs of the first generation learners and especially large number of women students constituting 73% of the total student strength. Thus, the University provides inclusive education in a true sense.

ALAGAPPA UNIVERSITY GETS FOURTH RANK IN SWACHH CAMPUS RANKINGS – 2018



Alagappa University has secured the fourth position in the category of Government Universities in Swachh-2018 Rankings. Alagappa University is the only State University in Tamil Nadu to be accorded with this award.

An exercise to assess and rank Higher Educational Institutions (HEIs) on the basis of cleanliness and hygiene and campus green cover was a task undertaken by the Ministry of Human Resource Development (MHRD), New Delhi, for the year 2018.

The parameters for a clean and green campus ranking included student/toilet ratio, hygiene in the kitchen, availability of running water, modernity of toilet & kitchen equipment, campus green cover, garbage disposal in hostels and academic buildings, disposal

techniques, water supply systems, rain water harvesting, solar energy usage and adoption of neighbouring villages to spread awareness & activities in Swachhta.

6029 Higher Educational Institutions (HEIs) submitted their details online as per the format. 4792 institutions were shortlisted and official inspections were conducted in the institutions.

A three-member inspection committee visited Alagappa University on 17.09.2018 and assessed the cleanliness and green cover of the campus according to parameters and submitted a report to the MHRD.

Top institutions across various categories like Universities (Residential and Non-Residential), Technical Institutions, Colleges (Residential and Non-Residential) and Government Universities were selected and they were given awards in a specially got up function held in New Delhi on 01.10.2018. The Union Human Resource Development Minister, Shri Prakash Javadekar gave away the awards to the selected institutions.

LECTURE ON REGIONAL COOPERATION IN SOUTH ASIA



Under the “Lectures by Distinguished Personalities Series” initiated by the Ministry of External Affairs, Shri.V.P.Haran, Former Indian

Ambassador to Bhutan and Syria, delivered a lecture at Alagappa University, Karaikudi, on "Regional Cooperation in South Asia". In his address he said that South Asia was one of the most integrated regions about 70 years back. But the political boundaries drawn in 1947 divided the people and made most inter linkages inoperative making the region one of the least economically integrated regions. In many cases we are now endeavouring to reestablish the earlier linkages with the establishment of SAARC (South Asian Association for Regional Cooperation) in 2005. The distinguished speaker quoted the words of Prime Minister Modi who said at the Kathamandu Summit in November 2014 that "a good neighborhood is a universal aspiration; and collective efforts are more urgent now in South Asia. The SAARC countries should overcome cynicism and skepticism for effective co-operation and for focusing on development related issues."

Then the former Ambassador V.P.Haran dwelt at length on the need for increasing the effective role of SAARC for South Asia's development. He said that these countries have understood the significance of regional cooperation that will usher in peace, prosperity and stability which are related to developmental issues. This organization is expected to act as a catalyst for accelerating economic growth of the region with increased employment opportunities for people of the region, reduction in poverty levels and expanding the markets available for a country's products in other SAARC countries. In this era of globalization the speaker insisted on the importance of regional cooperation which would help the member countries to withstand competition and make their products globally competitive.

Dwelling on the success brought in by cooperation among some South Asian countries

he said that the pragmatic success of regional cooperation could be seen in the development of power production sector and the extra clean green energy produced is shared by some of the SAARC countries. Successful water-sharing by some of these SAARC countries is another factor to be taken into account owing to successful regional cooperation. He concluded his speech by stating that we can be optimistic about the progress of the regional cooperation efforts in South Asia in the long run, but at the same time that our approach should be realistic keeping in view the political environment.



Presiding over the function Prof.N.Rajendran, Vice-Chancellor of Alagappa University said that the very presence of an eminent Ambassador would inspire the students to opt for higher official positions at the National level and added that it was the first time that the University has arranged a lecture by an Ambassador on foreign affairs for the benefit of students. He stated that Indian Foreign policy is intrinsically connected with Indian ethos. Diplomacy is a delicate balancing and it is not deceit. Basic determinants of foreign policy are protecting national interest, sovereignty, territorial integrity and economic independence. India is looked upon as a leader of decolonized Afro-Asian countries. Besides, India is pioneering cooperation in South Asia region. The perceptible change in India's foreign policy is shift from acrimony to accommodation and

regional development. The Vice-Chancellor said that more such lectures would be arranged under the Distinguished Lecture Series by eminent scholars in future.

Prof.H.Gurumallesh Prabu, Registrar, welcomed the gathering, Dr.A.Narayanamoorthy, Member of Syndicate, proposed a vote of thanks. An interactive session was arranged in which Shri.V.P.Haran gave enlightening answers to the students who posed a variety of questions about foreign affairs; and also a separate interactive session for students aspiring for I.A.S., I.P.S., and I.F.S. positions was held at the Seminar hall of the Convocation auditorium.

Innovation Redefined

SPECIAL LECTURE BY EMINENT SCIENTIST DR.MYLSWAMY ANNADURAI



Under “Distinguished Personalities Lecture Series”, Incubation and Technology Transfer Centre of Alagappa University, Karaikudi, arranged a special lecture by eminent Scientist Dr.Mylswamy Annadurai, Former Director of the Indian Space Research Organisation (ISRO – Bengaluru) on 26.09.2018 at the Science Campus.

Presiding over the programme Prof.N.Rajendran, Vice-Chancellor, Alagappa University, stated that “the innovation is a combination of Science and Technology” and also said “if science is theory, technology is practice”. The way to achieve innovation is to have “courage and conviction and to perform thoughtfully designed hard work”, he added He highlighted the significant role played by the Scientist Thiru.Mylswamy Annadurai in India’s Space Research, especially in the launching of Chandrayaan-I and Mangalyaan Satellites. History shows that inspiring speeches of distinguished personalities could transform the lives of listeners. The students of Alagappa University, he said, are really fortunate to listen to the speech of a space scientist par excellence Dr.Mylswamy Annadurai. In the past, men of intelligence using their common sense and experience devised the crude wooden boat and crossed the seas and conducted trade. But today, they have come out with submarines by using latest scientific technology. Men could achieve this miraculous progress by innovative thoughts and experiments, he added.

Speaking on the topic “Innovation: Redefined” Dr.Mylswamy Annadurai referred to the history of innovation through the existing models by pinpointing the role of lateral thinking. He mentioned that the best way to approach a problem should include innovative thinking. As a Former Director of ISRO, he referred to the challenging problems he encountered before making the Chandrayaan-I and Mangalyaan missions successful. Specifically he said that he applied his lateral thinking with his team in approaching problems and clearing hurdles during the launching of the satellites. He said “having crazy ideas with systematic accomplishment is an outstanding approach for successful innovation”. He exhorted the

students to delve deep into the subjects of their passion for progress in life and contribute to the nation's advancement by involving themselves in innovative researches that would draw the attention of the world. He concluded by saying that they should act with this aim in mind.

Prof.H.Gurumallesh Prabu, Registrar, welcomed the gathering and Prof.K.Balamurugan, Coordinator, Incubation and Technology Transfer Centre, Alagappa University, proposed a vote of thanks.

INDEPENDENCE DAY CELEBRATIONS

The 72nd Independence Day was celebrated at Alagappa University, Karaikudi, on 15th August 2018 with usual fervour and gaiety. Prof. N. Rajendran, Vice-Chancellor, hoisted the National flag and accepted the Guard of Honour presented by the students and Security guards.



In his Independence Day address Prof. N. Rajendran, Vice-Chancellor, very succinctly brought out the history of Indian Freedom Movement particularly the role of Tamil Nadu in it. He recalled the great sacrifices made by the great leaders, such as Mahatma Gandhi, Nethaji Subas Chandra Bose, Bala Ganghathara Thilak, Bhagath Singh for India's

independence. On this auspicious day every Indian citizen should know the importance of independence. Though many countries got independence during the past years, only in India, the true democracy is experienced in the form of sovereignty, patriotism and tolerance despite various cultural, lingual and religious practices.

He further added that Alagappa University could achieve many laurels such as A+ Grade by NAAC, Category – I University status, Autonomy status by MHRD – UGC and 27th Rank in NIRF 2018 with the contribution of the Faculty members, Administrative staff, students and other stakeholders. Now, it is the paramount duty of the University to sustain the greatness as well as endeavour to achieve a position among 500 World Top Ranking Universities in the ensuing years.



In the function, Mrs. Chinthamani, mother of the Kargil Hero Mr.S. Mukilan (who sacrificed his life in Kargil War during May and July 1999) was honoured with shawl and Citation by the Vice-Chancellor.

Prof. H. Gurumallesh Prabu, Registrar, Dr. P. Shakthivel, Controller of Examinations, Dr.V.Balachandran, Special Officer (P&D), Syndicate Members, Deans, Directors, Heads of the Departments, Faculty members, Administrative staff and students participated in large numbers in the function. Dr. M. Sundar,

Principal, College of Physical Education, Dr. R. Senthil Kumaran, Director of Physical Education and other faculty members of the College of Physical Education made arrangements for the successful conduct of this function.

Planting of Tree Saplings on the 72nd Independence Day

Alagappa University, in its endeavour to plant one lakh saplings in a phased manner, planted one thousand tree saplings on the 72nd Independence Day on 15.08.2018. So far twenty five thousand saplings have been planted in three stages on the University Campus.

Thiru.RM.Balasubramanian, an Alumnus of Alagappa Institutions and currently Director, Ground Instrumentation and Engineering Pvt. Ltd., Singapore, has donated ten thousand saplings.

One-thousand saplings were planted behind Vallal Alagappar Memorial Temple by the first year NSS volunteers, Swachh Bharat volunteers, teaching and non-teaching staff.

SCHOOL OF MARINE SCIENCES

The Department of Oceanography & Coastal Area Studies was established in 1998 and functioned in the main campus at Karaikudi. Realising the importance and the need for onsite Coastal Research, the Department was later shifted to the coastal town of Thondi in 2001. Subsequently, instructional and infrastructural facilities were created at the Thondi campus.

The Department was nationally recognized for undertaking Sethu Samuthram Ship Channel project on “Environmental Monitoring” with a budget of Rs.73 lakhs sanctioned by Dredging Corporation of India in 2005.

Based on the academic and research output, the Department became eligible for Special Assistance Program (SAP) with financial support of Rs.87.97 lakhs from UGC for a period of five years (2015-2020) for strengthening teaching and research activities.

The Department has also been sanctioned a sum of Rs.46 lakhs by DST under FIST program (2017-2022) for strengthening Infrastructure in Science & Technology.

The Department is one among eight Universities / Institutes involved in Multi-Institutional project on the theme “Taxonomy” sanctioned by the Ministry of Environment, Forest and Climate Change.

Currently, the Department is offering M.Sc. Oceanography and Coastal Area Studies and M.Sc. Marine Biology (5 year integrated) programme. In addition, PG Diploma in SCUBA diving is offered as an add-on course. Under the School of Marine Sciences, only this Department of Oceanography and Coastal Area Studies is functioning now.

Developing the School of Marine Sciences Given High Priority

Three new Departments namely Geology, Biomedical Sciences, Fisheries Science have been created recently and housed at the main campus in Karaikudi. Former Staff members of Oceanography and Coastal Area Studies are heading these newly created Departments.

Moreover, all science disciplines are housed under one roof at Science Campus, Karaikudi, for the benefit of Students and Staff towards utilizing lab and equipment facilities. In order to make use of modern instructional and infrastructural facilities like USIC, RFID-Library, Skill Development, Video-conferencing

available at the main campus, the students of the Department of Oceanography and Coastal Area Studies have been shifted to main campus at Karaikudi. It is meticulously planned to have three days (Monday to Wednesday) of teaching classes at the main campus at Karaikudi and two days (Thursday & Friday) of lab practicals at Thondi campus every week. To attend practical / field work at Thondi campus, University bus service is provided to staff and students.

Bio-Geospatial Monitoring of Coastal Hazards and Pollution along Tamil Nadu Coast

In July 2018, all the present and past faculty members of the Department of Oceanography worked together and prepared a research proposal entitled “Bio-Geospatial Monitoring of Coastal Hazards and Pollution along Tamil Nadu Coast” and submitted to Natural Resources Data Management System (NRDMS) of DST-New Delhi seeking financial support to the tune of Rs. 8 Crores for a period of 3 years. The Departments collaborating in this Multi-disciplinary project are Department of Oceanography & Coastal Area Studies, Department of Geology, Department of Biomedical Sciences and Department of Fisheries. Seven member team involved in the project are Dr.S.Ravikumar as Project Coordinator, Dr.C.Stella, Dr.C.Govindasamy, Dr.R.Karikalan as Principal Investigators and Dr.V.Sugumar, Dr.S.Paramasivam, Dr.K.Prabakaran as Co-Principal Investigators.

Futuristic plans: The University has planned to establish new Departments like Marine Biotechnology, Marine Geology, Marine Microbiology etc under the School of Marine Sciences. With the working together of all Departments under School of Marine Sciences, it is proposed to obtain the status of “Centre

with Potential for Excellence in Particular Area” (CPEPA) and to elevate the School of Marine Sciences to the status of holding a National Facility.

Proposal Submitted for Establishing Mahatma Gandhi Chair at Alagappa University

The University Grants Commission has invited proposals to establish Chairs in higher educational institutions in the name of illustrious persons and Noble Laureates. In accordance with the notification of the UGC, Alagappa University has planned to start a Chair in the name of Mahatma Gandhi and in this regard a proposal was submitted.

The Chair will execute useful research which could help the Government in policy making, capacity building to the teachers of higher education institutions. It will also publish research papers and books on Gandhian philosophy and ideals.

TEACHERS DAY CELEBRATIONS

The Teachers Day was celebrated at Alagappa University, Karaikudi, on 05.09.2018. Presiding over the function, Prof.N.Rajendran, Vice-Chancellor, said that in the hierarchy of mother, father, teacher and god, the teacher occupies the third position just prior to God, which itself highlights the importance given to teachers in the Indian society. The Vice-Chancellor made a reference to the great historian Arnold Toyanbee who has written about the genesis, growth and decay of many world civilizations. The historian has written that there are only two civilizations which remain vibrant and intact today. They are Indian and Chinese. He further explained the relationship between

the teacher and the taught in ancient Greek and Roman civilizations; and in this context he illustrated how Aristotle's instructions and wise counsel benefitted his student Alexander the great in his triumphs and victories. He also stated that in Indian Culture how teachers are held in high esteem.



Prof.K.Chellappan, Former Professor and Head of the Department of English, Bharathidasan University in his Teachers Day Address, likened the teachers to sculptors who transformed mere stones into artistic sculptures. Teachers, in fact, shape and mould the students into ideal human beings. The same reverence, respect and veneration shown to good teachers are not shown to the people of other fields. He also said the former Presidents of India such as Dr.S.Radhakrishnan, Dr.Zahir Hussain and Dr.A.P.J.Abdul Kalam served as teachers before they went on to adorn the highest office in Indian democracy. Many scientific equipment and machineries are created by human beings but machines cannot create human minds. It is teachers who nurture and nourish good ethical values in students. Referring to the multi-dimensional role of teachers, he stated that teachers act as friends, facilitators, care-takers, knowledge providers and administrators, thus becoming role-models to their wards. They are not mere transmitters of information but co-creators of knowledge. Humanity alone has got the boon of intellectual evolution and a history

which can be attributed to education. "When one imparts knowledge, one's intellectual horizon would also enlarge and expand. At the same time the receiver also draws precious benefits. Thus it enriches both the provider and the receiver. This is the greatness of education", he added. He concluded his speech by saying that teachers should inspire students and make them inquisitive enough to identify problems and find solutions to them.

The Vice-Chancellor honoured all the teachers of the University by presenting mementoes.

Earlier, while welcoming the gathering Prof.H.Gurumallesh Prabu, Registrar, articulated the glory of teaching profession and said the teachers are the torch-bearers of knowledge.

Prof.S.Rajaram, Director i/c, DDE, proposed a vote of thanks.

NATIONAL CONFERENCE ON ROLE OF LIBRARIES IN CREATING A KNOWLEDGE SOCIETY (SALIS 2018)

A Two-day National Conference on the "Role of Libraries in Creating a Knowledge Society" was jointly organised by the Department of Library and Information Science, Alagappa University, Karaikudi, and Society for the Advancement of Library and Information Science (SALIS), Chennai, on 7th and 8th of September 2018. The conference sponsored by the Raja Rammohun Roy Library Foundation (Ministry of Culture, Government of India), Calcutta, drew 250 Library Professionals and Researchers from across the county to the campus.

Dr. S. Thanuskodi, Professor & Head,

Department of Library and Information Science, Alagappa University and Organizing Secretary of the conference, in his welcome address, said that this national conference is the first programme to be initiated after an MOU was signed with SALIS recently. He added that the objective of the conference is to understand the concept 'Knowledge Society' and its dynamics, and the role to be played by Libraries/ Library Professionals in creating and nurturing of the knowledge society. He expressed his thanks to the authorities of the Raja Rammohun Roy Library Foundation, for the unstinted support extended to all the significant activities conducted by the Department of Library and Information Science of Alagappa University and also for the financial assistance given to organize this national conference.

Presiding over the inaugural function Prof. N. Rajendran, Vice-Chancellor, Alagappa University, said it is libraries that present the history, philosophy, culture and tradition of a people or a nation and especially they play a key role in creating a knowledge society today. He stated that library is, indeed, the heart and soul of an educational institution.

Dr. S. Radhakrishnan has rightly stated that "a university is a string of buildings around a library". The Indian society has all along been a learned society and the Vedic literature highlights this and the knowledge power of the Tamil Society could be discerned in the Sangam Literature. Indian art, artifacts and literature show this continuing tradition. He added that the anchor-sheet of the present post - Industrial society is knowledge. To acquire knowledge reading becomes imperative; and libraries as repositories of books are useful instruments in providing and preserving knowledge. Referring to the great historian Gibbon's passion for

reading even at a very young age of 12 he said that avid reading inspired Gibbon to write books of great merit. To arrest the dwindling reading habits, he said librarians should help and enthuse students to read inspiring books.



Dr. Jagdish Arora, Director, Information and Library Network (INFLIBNET) Centre, Gandhinagar, Gujarat, said in today's world of knowledge explosion, the librarians and libraries have to assume new roles in order to cater to the needs of the library users effectively. He added that the rapidly changing information scenario has posed challenges to the role of library and library professionals. In every domain, knowledge and skill have become vital today and hence in the Internet era, expectations of people have increased manifold and the librarians have more responsibilities now than ever before to satisfy the seekers of information. Realigning library services and activities have become imperative. He said "New technological tools and techniques will have to be evolved since it is not possible to keep doing the today's job with yesterday's tools".

In his keynote address Dr. Anand Byrappa, Librarian of the Indian Institute of Science, Bangalore, said that libraries ought to reposition themselves in the present context of the technological revolution. He stated that the tremendous impact of technology has rapidly

transformed the knowledge society in general and SMAC in particular, (Social, Mobile, Analytics and Cloud Factors). SMAC has impacted library and its components such as users, contents and services. New age companies like Amazon and Google have enhanced usefulness of libraries globally. But at the same time libraries with a carefully selected and acquired content with availability of comfortable reading space have more advantages compared to the web to new age users today. He concluded his speech by saying that libraries will remain to be relevant as long as they provide easy access to information and also preserve information about the culture in a contemporary way for future generations.



A Souvenir and a voluminous Compendium containing 130 research articles were released by the Vice – Chancellor and the first copies were received by Dr. Jagdish Arora. Alagappa University Scholars Profiles was launched at the conference. The profile is an initiative of the Department of Library and Information Science in collaboration with INFLIBNET to collect, curate and showcase the scholarly communication activities of the faculty members and provide an opportunity to create a scholarly network.

Dr. A. Thirunavukarasu, Librarian, Alagappa University and Director of the conference, presented the overview of the

conference. Dr. Manimekalai, Dean, Faculty of Arts, offered felicitations. Invited talks by eminent scholars were the highlights of the programme. Dr. Dominic, President of SALIS, highlighted the association's crucial role in promoting library professionals' involvement in library activities. 14 library professionals were honoured with awards. Dr. S. Swaminathan, Advisor SALIS, spoke about the services rendered by the award winners. At the end of the inaugural session Dr. R. Jeysankar, Assistant Professor, proposed a vote of thanks.

Seven technical sessions on the following themes were conducted: 1) Role of Libraries in Teaching, Learning, and Research 2) Role of Public Libraries in Building Knowledge Society 3) Role of Libraries in Social Development 4) Role of LIS Professionals in Creating a Knowledge Society 5) Role of Libraries in Industrial Development 6) Relevance of Big Data Analytics to Library and Information Service 7) Equitable Access to Information Resources and ICT for Creating a Knowledge Society

Seven eminent scholars – Dr. P. Ramesha, Professor, Department of Library and Information Science, Bangalore University; Mr. A.P. Sivakumar, District Library Officer, Trichy; Dr. R. Rajkumar, Senior Scientist, MS Saminathan Research Foundation, Pudukottati; Dr. M. Sadik Batcha, Professor, Department of Library and Information Science, Annamalainagar; Mr. S. Vaithyanathan, Deputy General Manager (Library & Documentation), L&T, ECC Division, Chennai; Dr. R. Sevukan, Professor & Head, Dept of Library and Information Science, Pondicherry University; and Mr. A. Srinivasa Ravi, Consultant, BIG Data Analytics, Bangalore -- delivered invited talks.

Valedictory Ceremony

The Valedictory Ceremony was presided over by Dr. Suryanarayanan, Former Librarian, Sri Paramakalyani College, Alwarkurichi, Tirunelveli District. He said: "The advantages of the electronic resources to academic libraries are innumerable. It is now easier to access current information without much difficulty. The rapid emergence and development of electronic information technologies now has transformed the ways of collecting research materials and also the library services". Delivering the valedictory address, Dr. S. Sankaranachiar, Director, Library, Lady Doak College, Madurai, stated that the future of the Library is really challenging. Important current issues are to be clearly understood by the library fraternity and challenges are many. Today the expectation of library standards is always on par with international standards, say for example GPS navigation Apps to locate the materials, Red box style lending machines or KIOSKS, Amazon style of customized book services, Cafeteria facilities with discussion rooms etc., As an individual who plays a leading role all alone in the educational institution, the Librarian must be energetic and enthusiastic; and with the available resources, he has to initiate digitization process, providing unique services like E Alert service, Online Reference Desk service, Subject Guidance, Readers forum and Mobile library service. By all these the librarian could bridge the gap between expectations of the administration and the need to serve the community around him.

She added that the Information Experts and the Unique Knowledge Managers must create new ideologies and initiate Innovative Practices as leadership trainers, and friends of the Library users. In short, the library professionals should be the pioneers in evolving

Unique Practices which could be observed by NAAC and also by other recognized national agencies as Best Practices. She concluded her address by stating "Before the Academia talks about "Outcome based Education and Evaluation system" we, the Librarians, should be smart and good enough to demonstrate the outcome-based services at our Libraries.

Dr. S. Srinivasaragavan, Professor and Head, Department of Library and Information Science, Bharathidasan University, Trichy offered felicitations. Earlier Dr. S. Thanuskodi, Professor & Head, Department of Library and Information Science, welcomed the gathering and Dr. M. Mandhirasalam, Librarian, Coimbatore Institute of Technology, Coimbatore and General Secretary, SALIS proposed a vote of thanks

SWAYAM: Learning Through Internet

The acronym SWAYAM, when expanded, stands for Study Webs Active-Learning for Young Aspiring Minds. SWAYAM is a programme initiated by the Ministry of Human Resources Development, Government of India. This learning through Internet programme has been introduced through all universities and educational institutes. In this context, Prof. N. Rajendran, Vice-Chancellor of Alagappa University expatiated on the salient features of Swayam. Students who have already opted for certain courses of study can choose for the same course through this programme. Students in the University can opt for the subjects of their choice as per the guidelines of the University Grants Commission. Students can undergo the course of study either for self-learning or transferring the credits by taking these courses. This on-line interactive learning platform provides high quality video lectures prepared by the best professors and academicians serving

in the prestigious educational institutes. Every learner, in addition to the course of study he has opted for, has to choose the course offered by learning through internet. Recently, a meeting of the SWAYAM Coordinators of the various departments of study of Alagappa University was conducted. On this occasion, suggestions regarding SWAYAM and its particulars like facts and factors were offered to the Co-ordinators. Alagappa University is one of the pioneer institutions in offering “ Learning Through Internet” Programme. During the past academic year 1151 students opted for the online learning offered by the SWAYAM. All the courses of study under SWAYAM have been approved by the Boards of Study. Efforts are afoot in Alagappa University to instill awareness and create longing to know about SWAYAM in the minds of the first year students.

SWAYAM COMPETITIONS

The SWAYAM Co-ordinators of Alagappa University conducted competitions such as Quiz Programmes, Essay-Writing and Extempore Speeches to the students of various departments of the University. In a specially got-up function on 12.07.2018 in the Syndicate Hall, Prof. N. Rajendran, Vice-Chancellor of Alagappa University, offered his congratulations and distributed certificates to 5 winners in different competitions. It was mandatory on the part of each University to conduct such competitions as per the recommendation of UGC-Action Plan 17:17. In conformity with U.G.C's Action plan, the objective of these competitions is that students should be well-acquainted with the goings-on of the world in addition to their regular courses of study, added the Vice-Chancellor in his Congratulatory Speech. The University SWAYAM Co-ordinator Dr. C. Baskaran and the coordinator Dr. A.

Senthil Rajan and the SWAYAM Co-ordinators of various departments participated in it.

WORKSHOP ON ELDERCARE: REALITIES AND RESPONSES

A “Workshop on Eldercare: Realities and Responses” was organized on 20th September 2018 under the joint auspices of the Department of Women’s Studies and the Department of Social Work, Alagappa University. The workshop was attended by 250 aged men and women with different backgrounds and some of them were inmates of homes for the aged and eldercare professionals from Sivagangai district. 50 students pursuing courses in Women’s Studies and Social Work too participated in the programme.

Dr. K. Manimekalai, Former Vice-Chancellor of Mother Teresa University and currently the Dean, Faculty of Arts, Alagappa University, while welcoming the gathering, highlighted the contemporary significance of the workshop and its immense utility to help the government in framing policies regarding the eldercare. She said how the erosion of the Indian joint family system over the years has led to the neglect of the aged. In these changing times, the life-care professionals have to address complex issues related to the caring of elders.



Presiding over the programme, Prof. H. Gurumallesh Prabu, Registrar, Alagappa University, stated that in Indian Culture “family is everything” and the aged people are an intrinsic part of this system; and when this bond is broken elders confront problems and become pathetic. Owing to the pressure of industrialization and urbanization, living in nuclear families instead of living in joint families have become the way of life and this type of transformation has brought more difficulties in supporting and taking care of the elders, he pointed out. He lauded the organizers of this workshop for doing socially relevant research which would contribute to framing of government policies.

In her keynote address Tmt. Kannagi Packianathan, IAS, Chairperson, Tamil Nadu State Commission for Women, listed out the various Constitutional and legislative provisions for safe-guarding the senior citizens, and especially dwelt on the salient features of the Senior Citizens Act 2007. While elaborating on the responsibilities of care-givers of the aged, she said that they have to concentrate on the provisions of food, shelter, health care and recreation. She emphasized the significance of maintaining good and mature inter-personal relationship among all family members to avoid neglect of elders. She also spoke on the functioning of the Tamil Nadu State Commission for Women and said how it not only helped to solve problems and issues arising out of domestic violence, sexual harassments at work place, dowry related problems but also on the challenges encountered by the aged people. Creating awareness on various governmental schemes to support the senior citizens would be a great step, she added.

In the interactive session that followed the inaugural session, participants narrated their traumatic personal experiences and some

suggested valid recommendations like starting of geriatric care divisions in all hospitals; and establishing societies or agencies meant exclusively for elder care in all towns.

Prof. K.R. Murugan, Professor and Head, Department of Social work, hinted that the inter-Departmental research project on “Changing Social perception on Eldercare: Realities and Responses” would focus attention on ageing related issues and help in advocating holistic policies and programmes for dealing with the problems of the aged people. All recommendations made by the senior citizens would be sent to the government. At the end of the programme, he also proposed a vote of thanks.

ORIENTATION PROGRAMME TO THE FRESHERS

Under the aegis of the Deanship of Student Affairs of Alagappa University, Karaikudi, an orientation programme was organized for the Freshers of I Year Post Graduate Students of the Faculty of Arts and Sciences (2018-19 batch).



Inaugurating the programme, Prof. N. Rajendran, Vice-Chancellor of Alagappa University said that this programme is designed to empower the students by providing information about various facilities available on the University campus such as library

facilities, infrastructural facilities and student-support services, facilities that are available for extracurricular and co-curricular activities. He said that Alagappa University, being a foremost University in Tamil Nadu, has obtained the second place among the state-run Universities in India by scoring A+ grade in NAAC accreditation. Though this University is located in an educationally backward rural region, it has obtained excellence in education. An institution is made great only by the excellent faculty and committed students and not by other factors. It is the dedication and commitment towards work that takes the institutions to greater heights. He added, "You are living in a learned society and creative land and you must develop an all-round personality".

He said that it is the onerous task of the faculty, responsibility of students and University in general to sustain the good ranking already obtained by Alagappa University and this could be done by achieving excellence in every sphere of activity in the days to come. Naturally students have latent talents and in-built skills and the Faculty members have to identify and help them realize and use their innate potential. While dwelling on the difference between "studying" and "learning" he exhorted the students **to learn** things which will stand them in good stead throughout their life. Besides class rooms and laboratories, the students should spend useful time in the library for more learning. He asked them to devote time for co-curricular and extra-curricular activities. The practice and internalising of Yoga, he averred, would help them gain total well-being and to concentrate on their studies with focus.

Prof. H. Gurumallesh Prabu, Registrar, Alagappa University, in his welcome address, outlined the activities and achievements of the

University right from its inception. The University, he said, always strives to maintain excellence and professionalism in all its activities.

Dr. K. Manimekalai, Dean Faculty of Arts, Dr. G. Paruthimal Kalaigan, Dean, Faculty of Science, Dr. A. Thirunavukkarasu, Librarian, Dr. P. Dharmalingam, Dean Faculty of Education, Dr. P. Suresh Kumar, Director, Study Circle, Dr. P. Madhan, Dr. K. Mahesh, Dr. S. Saroja, Dr. C. Baskaran, Swayam Co-ordinator, spoke on the occasion detailing the facilities available at their respective departments.

About 677 students from the Faculties of Arts and Science participated. Faculty Members from Arts and Science Departments also participated.

Dr. V. Palanisamy, Dean, Student Affairs, proposed a vote of thanks.

ARIGNAR ANNA BIRTHDAY CELEBRATIONS

Arignar Anna Birthday Commemorative Speeches were made during his birthday celebrations held on 28.09.2018 in the Convocation Hall of Alagappa University. Prof. N. Rajendran, Vice-Chancellor, presided over the function. In the course of his scintillating talk, he paid rich tributes calling Anna, the prose stylist and an iconic orator. It was Anna who taught the three word *mantra* – "Duty, Decorum and Decency" – to be adhered to for success in every walk of life. It was Anna, who doubled the pension for the freedom fighters who participated in and suffered during India's struggle for Independence. Anna occupied a high pedestal in the political arena in Tamil Nadu and emerged as the best political leader, he added. Anna worked day and night with no rest for the well-being of the people of Tamil Nadu, keeping in mind the welfare of the people

as the foremost thing. To Anna State is first; self is next.

Prof. T. Rajagopalan, Advisor, Bharat University, in his special address, referred to Anna as a seasoned leader *par excellence* with remarkable maturity. Anna was a humanist and an able administrator. Thanks to his oratory, he won an abiding place in the hearts of all people. He was known for simplicity and sweetness in moving with the people. He had the political culture and gave respect to all people. The guest speaker called upon the students to follow the footsteps of Anna. During the celebrations, prizes were awarded to the winners in several competitions – oratory, versification and essay-writing.

Earlier Registrar Prof. H. Gurumallesh Prabu welcomed the gathering. Dr. K. Rajaram, Co-ordinator, Arignar Anna Research Chair, proposed a vote of thanks. Prof. Narayanan, Prof. Rama Ramanathan, Prof. Aikkan, Prof. Palani, Prof. Raguladasan and Prof. Arumugam and Heads of Departments and students attended the function in large numbers.

Flood Relief Materials Sent to Kerala



The National Service Scheme and Youth Red Cross of Alagappa University, Karaikudi, jointly arranged to provide relief materials to the flood affected people of Kerala. Under the initiative of Prof.N.Rajendran, Vice-Chancellor

and the guidance of Prof. H. Gurumallesh Prabu, Registrar, a team comprising Dr. P. Srinivasan, NSS Co-ordinator, Programme officers Dr. J. Vimala, Dr. Chitradevi, Dr. K. Divya, Dr. K. Sundar, Mr. Karthilingam, Dr. G. Sivakumar, Dr. M. Sivakumar, Dr. P. Kumar and Dr. M. Natarajan and NSS Volunteers executed the collection of relief materials. Within a short period of 2 days, the NSS team members were actively engaged in collecting the relief materials from the Faculty Members, Administrative Staff and Students of Alagappa University. An overwhelming response was given by the Faculty Members, Administrative Staff and Students of Alagappa University. The relief materials worth about Rs. 5 lakhs were contributed by them. The relief materials were loaded on to the truck on 21.08.2018 which reached the flood relief camp on 22.08.2018 and the materials were handed over to Deputy Collector, Shri. Inbasekar at SMV Model Higher Secondary School, Thiruvananthapuram.

FACULTY OF ARTS

DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

Discourse on British Poetry

The Department of English and Foreign Languages staged a special discourse on 13th August 2018 with Dr. S. Venkateswaran, the Former Professor of English from Regional Institute of English, Bangalore, as the resource person, who delivered a lecture on the *Evolution of British Poetry*. The eminent academician structured his discourse into two parts of which the first one highlighted the significance of Literature in the globalised world and the second part shed light on the evolution

of English poetry with specific reference to T.S. Eliot's *The Waste Land*.



He began his lecture by articulating that role of literature has turned out to be far more important than ever before, because literature has got the amazing powers of humanizing the humans. He further added that when the times of globalization have led people to live their lives in a very mechanical manner, literature can make human life vibrant, energetic, lively and illuminating. Literature, Prof. S. Venkateswaran said, would do the dual role of teaching and delighting and enlightening and entertaining. People can learn from literature, which is generally considered to be the mirror of human life, dos and don'ts in life.

Then he moved on to trace the history of British poetry, the seeds of which were sown during Anglo-Saxon period which was followed by Chaucer's poetic creations. Prof. S. Venkateswaran illustrated that Chaucer is worthy of being called Father of English Poetry, because Chaucer has painted an accurate picture of social, political and religious conditions of 14th century England. Then, his lecture brought into focus Elizabethan Poetry, Neo-Classical School of Poetry, Romantic Movement and Victorian Poetry. After that, he also directed students' attention to T.S. Eliot's poetic output much of which grieves for the

decline of human values and deterioration of ethics in the Modern World.

Earlier, Dr. P. Madhan, Associate Professor of English, welcomed the gathering and Dr. SP. M. Kanimozhi proposed a formal vote of thanks. The faculty members, research scholars and students participated in the programme.

Special Lecture on Western Literary Critical Methods



The Department of English and Foreign Languages organized a special lecture on 6th September, Thursday, 2018. Professor K. Chellappan, Former HOD of English, Bharathidasan University, was the resource person. In his lecture on *Western Literary Criticism*, he illustrated that literary works are silent and only criticism speaks. He further explained that critical approaches such as Moralistic, Psychological, Sociological, Archetypal and Formalistic should be applied in the analysis of literary works so as to bring out the important hidden concepts in them. His lecture subsequently focused on the key idea that Feminist Criticism too should be applied in literary works where women's feelings and emotions and plight and predicament are portrayed. Elaborating on his lecture further, he stated that the application of moralistic approach will help draw lessons of life from the texts. Similarly, analyzing literary works in the

light of Sociological Approach would bring to light the various layers of society as expressed in literature. Likewise, to examine the texts in the perspective of Archetypal Approach will highlight the presence of myths in them. Then, he added that Formalistic Approach which is also called New Critical Approach has turned out to be the most effective approach in the present day criticism with its stress and emphasis on textual materials. Extra textual materials are not considered to be essential in New Criticism. The eminent professor shed light on the concept that according significance to extra textual materials would give rise to prejudice either in favour of or against the author.

The eminent speaker, in his second part of the lecture, made a statement that Tamil poet Bharathiyar was tremendously influenced by Romantic poets particularly Shelley and Coleridge. Bharathiyar's *Kaninizham* was influenced by Coleridge's *Kubla Khan*. At the end of his lecture, he reiterated that more and more research endeavours must be made in the field of literature so that it would spur the growth and development of language and literature studies. Earlier, Dr. P. Madhan, Head i/c of the Department, delivered the welcome address. In the end, Dr. M. Natarajan, proposed a formal vote of thanks.

DEPARTMENT OF TAMIL

அறக்கட்டளைச் சொற்பொழிவு

காரைக்குடி, அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறை சார்பில் இராம.இராமனாதன் - ருக்மணி இராமனாதன் மணிவிழா அறக்கட்டளைச் சொற்பொழிவு 27.08.2018 அன்று பல்கலைக்கழக கருத்தரங்க அறையில் நடைபெற்றது.



அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பேரா.நா.இராஜேந்திரன் அவர்கள் இந்நிகழ்ச்சிக்கு தலைமையேற்று உரையாற்றுகையில், சிலப்பதிகாரம் தமிழின் தொன்மையையும், பழமையையும் பறைசாற்றும் இலக்கியம். இது தமிழர்களின் வரலாற்றை அறிந்து கொள்வதற்குரிய முதன்மையான வரலாற்று ஆவணமாகத் திகழ்கிறது. தமிழகத்தை ஆண்ட முவேந்தர்களான சேர, சோழ, பாண்டியர்களின் ஆட்சிக்குட்பட்ட பகுதிகளின் பல்வேறு வரலாற்றுச் சிறப்புகளை சிலப்பதிகாரம் வாயிலாக நாம் அறிந்து கொள்ள முடிகிறது. உலகத்திலுள்ள தலைசிறந்த இலக்கியங்களுள் சிலப்பதிகாரமும் ஒன்றாகும் எனத் தெரிவித்தார்.

செந்தமிழ்த் திலகம் முனைவர் திருமதி. தேவகி முத்தையா அவர்கள் “சிலப்பதிகாரத்தில் புனைதிறன்” என்ற தலைப்பில் சிறப்பு சொற்பொழிவு ஆற்றினார். அவர் தமது உரையில் சிலப்பதிகாரம் பத்தினி வழிப்பாட்டையும், கற்பின் மாட்சியையும் எடுத்துரைக்கும் காப்பியம் எனக் குறிப்பிட்டார். பெண்கள் அநீதிக்கு எதிராக குரல் கொடுப்பதில் கண்ணகியைப் போல திகழ வேண்டுமென்றார். காப்பியத்தின் தொடக்கத்திலிருந்து பேசா மடந்தையாக இருந்த கண்ணகி தன் கணவன் கள்வன் என குற்றம் சாட்டப்பட்ட பொழுது வெகுண்டெழுந்து பாண்டிய மன்னனுக்கு எதிராக அவனுடைய அவையிலேயே வழக்குரைத்து நீதியை நிலைநாட்டிய பாங்கு இன்றைய பெண்கள் அனைவரும் மனதில் பதிய வைத்துக்கொள்ள வேண்டிய பண்பாகும் என்றார். மேலும் சிலப்பதிகாரம் அனைவர் மனதையும் கொள்ளை கொள்ளும் விதத்தில் புனையப்பட்டுள்ள பாங்கையும் எடுத்துரைத்தார்.

அறக்கட்டளைச் சொற்பொழிவு நிறுவனர் மற்றும் தமிழ்த்துறை முன்னாள் பேராசிரியர் இராம.இராமனாதன் அவர்கள் அறிமுக உரையாற்றினார். இந்நிகழ்ச்சியில் தொழிலதிபர் திரு.ஏ.சி.முத்தையா, திருமதி.குமாரராணி மீனா முத்தையா, திரு.ஏ.எல்.இராமனாதன், திரு.எஸ்.எல்.என்.பெரியண்ணன், திரு.சக்தி.திருநாவுக்கரசு, பேராசிரியர்.திண்ணப்பன் மற்றும் காரைக்குடி நகர முக்கிய பிரமுகர்கள், தமிழ்ப்பண்பாட்டு மைய இயக்குநர் முனைவர்.சே.செந்தமிழ்ப்பாவை, கல்வியியல் கல்லூரி முதல்வர் (பொ) முனைவர் அ.பாலு மற்றும் பல்கலைக்கழக ஆசிரியர்கள், மாணவர்கள் கலந்துகொண்டனர்.

முன்னதாக, தொலைநிலைக் கல்வி இயக்கக இயக்குநர் (பொ) பேரா.ச.இராசாராம் அனைவரையும் வரவேற்றார். உதவி பேராசிரியர் திரு.மு.நடேசன் நன்றி கூறினார்.

CENTRE FOR TAMIL CULTURE

பயிற்சிப்பட்டறை

அழகப்பா பல்கலைக்கழக மாணவர்களின் படைப்பாக்கத்திறனை மேம்படுத்துவதற்காக தமிழ்ப்பண்பாட்டு மையம் ஏற்பாடு செய்த பயிற்சிப்பட்டறை 28.08.2018 அன்று பல்கலைக்கழக பட்டமளிப்பு விழாக் கருத்தரங்க அறையில் நடைபெற்றது. இந்நிகழ்விற்கு தமிழ்ப்பண்பாட்டு மைய இயக்குநர் பேரா.சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரையாற்றினார்.



அழகப்பா பல்கலைக்கழக துணைவேந்தர் பேரா.நா.இராஜேந்திரன் அவர்கள் இந்நிகழ்ச்சிக்கு

தலைமையேற்று உரையாற்றுகையில், சிறிய விதை பெரும்விருட்சமாக வளர்வது போல மாணவர்களுக்குள் இருக்கும் உணர்வுகளை படைப்புகளாக வெளிப்படுத்த வேண்டும். எதைச் செய்தாலும் முழு ஈடுபாட்டுடன் அதை செய்ய வேண்டும். அப்படிச் செய்தால் மாணவர்கள் சமூகத்தில் வெற்றியாளராக வரமுடியும். எனவே மாணவர்களது படைப்புத் திறனை வெளிக்கொணர்வதற்கு இப்பயிற்சிப்பட்டறை ஒரு தூண்டுகோலாக அமையும் என தெரிவித்தார்.

இப்பயிற்சிப்பட்டறையில் பல்வேறு துறைகளைச் சார்ந்த 240 மாணவர்களுக்கு புதுக்கவிதை மற்றும் சிறுகதை புனைவது பற்றி பேரா.சே.செந்தமிழ்ப்பாவை அவர்களும், கட்டுரை எழுதும் முறைமை குறித்து பேரா.ச.இராசாராம் அவர்களும், மேடைப்பேச்சுக் கலை குறித்து பேரா.மா.சிதம்பரம் அவர்களும் பயிற்சியளித்தனர். இதனையடுத்து மாணவர்களுடன் கலந்துரையாடல் நடைபெற்றது.

நிகழ்ச்சி முடிவில் உதவிப் பேராசிரியர் முனைவர் கா.கணநாதன் நன்றி கூறினார்.

DEPARTMENT OF WOMEN'S STUDIES

Student E-Leader Workshop Conducted



A Student E-Leader Programme on Entrepreneurship Promotion in Educational Institutions was jointly organized by the Entrepreneurship Development Institute (EDI), Chennai & EDI HUB of Alagappa University, Karaikudi on 03rd & 04th September 2018. The event was held at the Department of Women's

Studies Seminar Hall of Alagappa University. 41 student-participants from Engineering Colleges and Arts and Science Colleges in and around Karaikudi region attended the intensive programme.

Dr.P.Veeramani, Hub Coordinator and EDC Coordinator, Department of Women's Studies, Alagappa University, welcomed the participants and highlighted the need for developing entrepreneurship among the young generation in the present global scenario. Prof. K. Manimekalai, Dean, Faculty of Arts, Alagappa University, delivered the Thematic Introduction of the E-Leader Workshop and also detailed the course of action that need to be done to promote entrepreneurship in the respective educational institutions. Prof. N.Rajendran, Vice-Chancellor, Alagappa University, inaugurated the E-Leader Workshop.

The students were encouraged to discuss and mingle with fellow participants from different colleges by means of "Get to know one another" exercise facilitated by Kishore Kumar,

Training coordinator of Entrepreneurship Development & Innovation Institute, Government of Tamil Nadu. The students were also made to understand the leadership traits and were enthused to identify the leadership skills in them by means of pin and straw exercise. The students were also introduced to the way of building entrepreneurship on campus and were trained to understand the functioning of E-cell in campus and the strategies to sustain the functioning was also discussed. The students also observed some case studies from successful E-leaders and the students were facilitated to discuss the feasibility of emulating the best practices in their campuses.

The key events that could be conducted in the campus to promote entrepreneurship were discussed. Then followed the brain storming session regarding the initiation of such events in their respective institutes. Students came with innovative suggestion of holding bazaars in their respective campuses during the festive seasons to provide quality products at affordable price. The methods to improve the marketing and entrepreneurial skills suggested by the students were recorded. Subsequently "Learn Wise Software" was handled by Kishore Kumar and students learnt to work with Learn Wise Software and finally some videos were displayed relating to Entrepreneurship Development.

DEPARTMENT OF SOCIAL WORK

Special Lecture on Gender Challenges

The Department organised a special lecture on "Gender Challenges" on 28th August, 2018 at the Conference Hall. Ms. Shemily P. John, Faculty of Humanities, University of Bahrain, Bahrain, served as a resource person. In her address, the distinguished speaker highlighted the importance and need for gender equality, women empowerment, health and safety of women, maternal health and participation of women in economic and political spheres. She also explained the immense opportunities available for women to improve their financial status and educational background. She also shared her experience as a woman living in Bahrain and made an interesting comparison between the status of women in Bahrain and India.

Community Organisation Programme on Prevention of Child Marriage

The Department of Social Work, Alagappa University, organised a Community Organisation Programme on prevention of child marriage and women's issues. The programme was organised by I MSW students of the Department for the benefit of students of Government Higher Secondary School, Anumandhakudi. Ms.B.Krishnaveni, PLI, Childline, PMSS, Pudukottai, served as a resource person. Ninetysix students from 9th to 12th standards participated in the programme. The resource person gave a talk on the need for prevention of child marriage, ill effects of child marriage and women health problems arising out of child marriage. She also discussed various issues relating to women's health.



Community Organisation Programme on Mental Health

The Department of Social Work, in collaboration with Aathma Mind Care Centre, organised a community organisation programme on mental health and awareness and also on good touch and bad touch. This programme was organised by II year MSW students at Thiruvelangudi Government High school on 24th August 2018. Ms Meenakshi, Teaching Assistant, acted as resource person. Nearly 80 students from classes 8th, 9th, and

10th participated in this programme. The resource person gave a speech on mental health. Following this, a student trainee gave an awareness speech on good touch and bad touch to the students

Community Organisation Programme on Child Abuse

The Department organised a community organisation programme on "Child abuse and awareness on good touch and bad touch". This programme was organised by I MSW students at Modern High School on 30.08.2018 at Alangudi, Pudukkottai Dist. Mr .Bala Muniyandi (Social worker) from Brothers of Charity(NGO) was the resource person for this programme. Nearly 200 students from classes 5th to 9th participated in this programme.

Quiz Competition Organised

The Department of Social Work organised a quiz competition for second year social work students, on 21st August, 2018. Dr. KR.Murugan, Professor and Head, inaugurated the competition. Ms. M.Sharmila Devi coordinated the competition along with the adjunct faculties of the department, Ms.P.Meenakshi, Dr.R.Sridhar, Dr.M.Mudiyappan and Mr.Vignessabarikiran. The participants were divided into four teams. The questions were focused on general knowledge, social work, picture connection, logical reasoning and picture identification. The competition comprised five rounds and ten questions were asked in each round. Team B won the competition. Mr.Divyanadhan, second year MSW, delivered the welcome address and Ms. Pradeepa, second year MSW, proposed a vote of thanks.

Play Therapy Entertainment Programme for Children with Disabilities



A one-day entertainment programme for children with disabilities was conducted at Nirmal Special School, Amaravathiputhur on 30-08-2018. The programme, organized by II yr. MSW students of the department, aimed at increasing the concentration power of children with disabilities through play therapy. Mrs. R. Abirami, Drama Therapist, Karaikudi, served as a resource person for the programme. The play method consisted of individual and group games. The children were grouped according to their functional level. All categories of children with disabilities were made to involve themselves in the programme. The resource person followed various play techniques to make the children involved in interesting games. The focus was to increase the children's fine motor, gross motor, eye - hand coordination and concentration power. The individual talents of the children came to light through the programme. Each and every child of the school enjoyed the programme. During the feedback session, the Principal of Nirmal School and staff members of the school appreciated the resource person and II MSW students for conducting such a useful play therapy programme for children with disabilities.

Participation in Global Conclave

Five students of the Department under the guidance of Mr. J. Vignesh Sabarikiran, Teaching Assistant, attended the Global Conclave on "Kalahandi Dialogue" held from 28th to 30th September 2018 at Bhawanipatna, Kalahandi District, Odisha, which focused on the Sustainable Development Goals and Enriching the Tribal Culture. "i policy" making session was conducted as part of the global conclave and the declarations made in the session would be submitted to the U.N.

DEPARTMENT OF HISTORY

Debate on Interlinking of Rivers in India



The Department of History organised a debate on 26.09.2018 on the topic "Interlinking of Rivers in India -- Advantages and Disadvantages". Dr.G.Paranthaman, Assistant Professor, Department of History, welcomed the gathering. Dr.K.R.Murugan, Head (i/c), Department of History, gave presidential address. The debate was initiated by Dr. Dr.R.Dhakshinamoorthy, Visiting Faculty, Department of History. The participants stated the importance and utter necessity of water for the survival of the entire world and especially

man needs it from cradle to graveyard and hence water is considered the elixir of life. The debate revealed many positive aspects of Interlinking of Indian Rivers. The statistical data and the historical background of pending projects of interlinking of rivers were highlighted by the debaters. The Chairperson brought the debate to a close by declaring that the Interlinking of Rivers in India would offer many advantages to the people and the nation. Mrs.R.Radha, Teaching Assistant, proposed a vote of thanks.

Spot Study of Places of Historical Interest



The Department organised a One-day Spot Study Programme to the historical places around Pudukottai like Sittannaval, Kudimiyamalai, and Museum at Pudukottai. Sittannaval is a rock-cut cave temple, situated on the western side of the central part of a hill, which runs in a north-south direction. The hill measures approximately 70 metres. The architectural features of the Sittannaval temple include the painting and sculptures found within its precincts. The paintings have been painted in fresco-secco technique with many mineral colours from the pond, two dancing figures, lilies, fish, geese, buffaloes and elephants. However, most of the frescoes which were covered fully in plaster have been severely defaced now. Then the team moved to the Sikharagiriswara Temple, a temple

situated in the village of Kudumiyamalai at a distance of 20 kilometres from Pudukottai. The temple complex includes a 1000-pillared hall and has many inscriptions by the Pallava King Mahendravarman including a treatise on music. The final destination of the visit was the Government Museum at Pudukottai which is the second largest museum in Tamil Nadu. The visit to these places gave plenty of opportunities for the students of history to discover many interesting and amazing facts.

FACULTY OF SCIENCE DEPARTMENT OF PHYSICS

Alumni Meet - 2018

The 'Alumni Meet' programme was conducted at the Department of Physics, Alagappa University. The Chief-Guests Dr. M. Ramachandran, Former Professor of Physics and Dr. S. Rajendran, Former Professor and Head, Department of Physics, Alagappa University attended the meeting and delivered the felicitation address. A total of 50 alumni and 8 faculty members participated in the meet. The future plans of alumni association were discussed elaborately. It was decided to support the economically underprivileged students of M.Sc Physics with the funds generated by the Alumni Association.

Reunion of Alumni Silver Jubilee Celebrations of 1993 Batch Students

The Silver Jubilee Celebrations of 1993 Batch Reunion programme was conducted on 13th July, 2018, at the Department of Physics, Alagappa University. The Chief-Guests - Dr. R. Chandramohan, Retired Principal, Sri Sevugan Annamalai College, Devakottai and Prof. J. Hemalatha, Head, Department of

Physics, National Institute of Technology, Trichy -- delivered speeches. The guests of honour were Prof. R. Sabesan, Prof. S. Kalyana Sundaram, Prof. T. Thenappan, Prof. M. Ramachandran, Prof. C. Sanjeevi Raja, and Prof. S. Rajendran, Former Professors of Physics, Alagappa University.



Parent – Teacher Meet - 2018

The 'Parent – Teacher Meet', sponsored by Alagappa University, was conducted at the Department of Physics. Dr. S. Rajendran, Former Professor and Head, delivered the felicitation address. He stressed the important role of parents and teachers in the upliftment of students in terms of employability. The parents and students of M.Sc. (I and II Year) and M.Phil Physics attended the meeting. A total of 125 members including parents participated in the event. The feedback from the parents was received and parents acclaimed the various efforts taken by the Department to ascertain the good performance of their wards.

Research Grants Received by the Faculty

Dr. G. Ravi, Professor & Head, has received DST- SERB - EMR Project entitled "Graphene oxide decorated metal oxide thin films on flexible substrates for high performance electrochromic and super capacitor applications" for a sum of Rs.35.53 Lakhs as a major research project for

a period from 2018 to 2021.

Dr. M. Ramesh Prabhu, Assistant Professor of Physics, has received DST-SERB-EMR Project entitled "Synthesis and characterization of speak-perovskite based proton conducting polymer electrolytes for HT-PEMFC" for a sum of Rs.26.68 Lakhs as a major research project for a period from 2017 to 2020.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

Special Lecture by a Scientist from Queen's University Belfast, UK



Dr. Geetha Srinivasan, Senior Research Fellow, Queen's University, Belfast, UK gave an inspiring talk on the topic "What Chemistry has Done to Me?" at the Department of Industrial Chemistry on 6th August 2018. She highlighted how her education and career journey started from India and culminated in Northern Ireland. Then she moved on to explain her research work which is done in collaboration with industry in which she worked at the interface of academia and the industry. She explained the importance and advantages of collaboration with industry wherein, she added, a researcher gets a chance to test the practical applicability of the research work which could be done with the financial support of the industry. She presented two of her research works; electrodeposition of gallium using ionic liquids (ILs) in which they

used III generation chlorogallate based IL for the electrodeposition of gallium. She also explained her research work on electrodeposition of zirconium and indium solder joint. Further, she presented the work carried out in collaboration with Petronas, a Malaysia – based oil company, in which they came up with a strategy for extracting elemental mercury using redox active ILs. Moving on, she presented their work related to cellulose-conducting polymer composite electrodes as flexible biocompatible energy devices which can revolutionize medical device technology.

Overall, it was a highly beneficial and a strong motivational talk, particularly for girl students of the Department.

Invited Talk Delivered

Dr. M. Sundararajan, Assistant Professor, Department of Industrial Chemistry, delivered an Invited talk on “Nano-Metal Particles PEGylated flour-Hydroxyapatite Nanocomposites in the Ionic Liquid Medium: Detailed Investigation of Orthopedic Performances” and also chaired a technical session at the International Conference on Humanities, Arts and Science (BICOHAS -18), held from 24th to 27th August 2018 at University Putra Malaysia (UPM), Malaysia.

DEPARTMENT OF COMPUTER SCIENCE

Hackathon Competition

The Department of Computer Science organized a Hackathon Competition on behalf of Swayam (Online Education Portal) for the II M.Sc Computer Science Students in August 2018. Competitions like Quiz Programme, Debugging Computer Program were conducted

to tune and test the calibre of students. N.Rajeshwari, N.Shanmugasundaram and P.Leelash Soundarapandian were the winners in the quiz competition, N.Rajeshwari was placed in the first position; and M.Meenatchi, N.Rajeshwari and R.Sripriya were other winners of Debugging Computer Program event. M.Meenatchi was placed in the first position

Participation at a Technical Symposium DISFRUTAR 2K18

A Technical Symposium “DISFRUTAR 2K18” with Hack-a-thon was organized by Kalasalingam University, Virudhunagar, Tamil Nadu, during 8th to 12th August 2018. Four II M.Sc Computer Science Students of Alagappa University, C.N.Rajeswari, B.Bhavani, M.Sangeetha and P.Sivagami participated in the event.

Hack-a-thon was arranged by Smartbridge Educational Services Limited, Hyderabad, to provide skill and cater to knowledge requirements on Internet of Things by classes on Arduino and sensors connecting IOT devices. At the end of the event, technical competitions were conducted. N.Rajeswari won the second prize in Technical Debate and M.Sangeetha won the second prize in Technical Hunt. Nearly 420 students from various Universities attended the Technical Symposium at Kalasalingam University. The winners met the Vice-Chancellor of Alagappa University Prof. N.Rajendren and sought his blessings.

Guest Lecture on Big Data Methodologies

The Department of Computer Science arranged a guest lecture on Big Data Methodologies on 7-9-2019 for the benefit of students. The resource person was Mr.Annadanam Sreenivasa Ravi, who worked as

Project Asst. and Scientific Officer at the Indian Institute of Science, Bangalore. He delivered a lecture on the Big Data Methodologies. He said the existing S/Ws like RDMBS, MYSQL did not support terabytes of data to analyze and predict future business trends. Hence it needed big data related methods like Hadoop, Spark S/Ws to handle large volume of data to decide business performance and mitigate risks in business.



He said the S/Ws meant above replicate copies of data and stored at various nodes for computing which would maintain the performance of the system even when some of the nodes failed. The session was useful to learn the fundamentals and principles of working in Big Data environment. Students, research scholars and staff members attended the session. The guest lecture was arranged by Prof. S.S.Dhenakaran and Prof.T.Meyyappan proposed a vote of thanks.

One-Day Seminar on IoT, Virtual Reality and Soft Skill Training

The Department of Computer Science organized a One-Day Seminar on IoT, Virtual Reality and Soft Skill Training on 17-09-2018. The morning session focused on the introduction of IoT and Soft Skills training to the students for enhancing their employability. The session was handled by Mr.R.Vijayarajan, Project Manager,

Accenture Services, Chennai. He started 7C's for effective communication. Training on Soft Skills, Facing Interview, Job Opportunities in Software and IT Industries were the themes highlighted in the session.



He demonstrated the need of powerful questioning to understand the work before doing. The expert interacted with the students giving mind-storming exercises to cultivate Soft Skills which the computing industries expected from them. The afternoon session was utilized for technical skill demonstration and the programming of IOT devices. Many examples were shown to control IOT devices and its programming.

Participation in FESTOHIT – 2K18

The students of the Department of Computer Science, participated and won prizes in the State-Level Technical Symposium FESTOHIT – 2K18, organized by the Department of Information Technology, Bishop Heber College, Tiruchirappalli. Amala Doguhlas Raja and M.Praveen of I M.Sc Computer Science participated and won the first prize in the Quiz Competition.

DEPARTMENT OF COMPUTATIONAL LOGISTICS

Hackathon Conducted Under Swayam Programme



The Department of Computational Logistics conducted Swayam Programme during the period between 01.07.2018 and 10.09.2018. Hackathons were conducted to encourage the students to think and arrive at solutions with innovative ideas in various fields. It conducted hackathons in the current fields like Information Technology, Management, Social Welfare, Bioinformatics, Biological Science and Education.

Guest Lecture on Big Data and Its Analytics

A Guest Lecture on “Big Data and Its Analytics” was organized by the Department of Computational Logistics on 14.08.2018 at the Science Campus. Dr.R.Sathya, Bangalore, delivered the lecture. The objective of the programme was to offer students the latest information and insights into the emerging trends and advancements in Big Data and Data Science. Around 96 students and staff of the Department of Computational Logistics and the Department of Computer Science attended the lecture.

UMANG Demonstration Programme

The Department also conducted a Demonstration Programme for Implementation of Mobile App (UMANG) on 07.09.2018 at the Central library Seminar Hall. The University staff participated in the programme. Unified Mobile Application for New-age Governance (UMANG) is an initiative of the Ministry of Electronics and Information Technology to fast track mobile governance in the country by building a common, unified platform/application that provides single point access of major government services through mobile UMANG, dedicated to the nation by Hon'ble Prime Minister.

DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

Department Day Celebrations

The Department of Animal Health and Management celebrated the 10th year Department Day on 31.8.2018. A Fireless Cooking & Rangoli competitions were conducted on the Department Day.

Faculty Nominated as Syndicate Member

Dr. V. Nithya, Assistant Professor, has been nominated as a member to the Syndicate of Bharathidasan University by the Hon'ble Governor-Chancellor of Tamil Nadu for a period of three years with effect from 19th August 2018.

DEPARTMENT OF BIO INFORMATICS

MoU between Alagappa University and Bishop Heber College Signed

Alagappa University has signed a Memorandum of Understanding (MoU)

with Bishop Heber College (Autonomous), Tiruchirappalli (BHC) for a period of five years. The MoU paves the way for undertaking Joint Research & Development Projects, doing Internship Programmes and Summer Projects and for organizing Joint Symposia/Conferences/Workshops/Short-term Refresher Courses, Short and Long Term Developmental Programmes, and Guest Lectures.

Alagappa University signed the MoU with Dr. D. Paul Dhayabaran, Principal, Bishop Heber College, Tiruchirappalli. The MoU will be effective for five years from 29th August, 2018. Through this MoU, a framework for mutually beneficial collaboration between BHC and ALU will be designed so as to utilize the available professional expertise from both institutions in Bioinformatics and Biotechnology-based Research.



Prof. H. Gurumallesh Prabu, Registrar, Prof. V. Balachandran, Special Officer (Planning and Development) and Dr. J. Jeyakanthan, Professor and Head, Department of Bioinformatics were present during the MoU signing ceremony.

Fellowship Awarded

Mr. Umesh Panwar, Full-time Ph.D. Scholar, has been awarded the Senior Research Fellowship by the Indian Council of Medical

Research (ICMR), New Delhi, for his work on the identification of novel inhibitors to diminish HIV infection.

Research Project Grant Released

The third year grant of Rs.12 lakhs was released on 13th August, 2018 by the DST for the Research Project entitled “Identification of Potential Anti-Filarial drug targeted enzymes Wbm0441, Wbm0042 from Wolbachia endosymbiont *Brugia malayi*” to Dr. J. Jeyakanthan, Professor and Head, Department of Bioinformatics, Alagappa University.

Invited Talks Delivered

Dr. J. Jeyakanthan delivered an invited talk on “Protein Structure Determination and Its Importance in Drug Discovery” on the occasion of Helix Association inaugural function organized by the Department of Biotechnology & Bioinformatics, Bishop Heber College (Autonomous), Tiruchirappalli on 25th July, 2018.

Dr. M. Karthikeyan delivered a special lecture on “Bioinformatics Applications in Forensic Science” in the “Workshop on Forensic Bioinformatics” organized by NCoE (MHRD), Thiagarajar College, Madurai on 08.09.2018.

DEPARTMENT OF MICROBIOLOGY

Lecture on Microbial Power Generation

Under the auspices of the “Journal Club” a meeting was conducted on 3.8.2018 at the Department. Mr. T. Boobalan presented his research findings related to “Microbial power generation utilizing septic tank waste water”. Dr. A. Arun was the Co-ordinator.

Talk on the Importance of Microbiology in Bio Plastic Production

Dr. Sudhakar Muniyasamy, Senior Researcher from Council for Scientific and Industrial Research (CSIR), Port Elizabeth, South Africa, delivered an Invited Talk on 24.08.2018 at the Department of Microbiology. He spoke on "Sustainable bio based polymers for green manufacturing sector". He highlighted the importance of microbiology field in bio-plastic production. Earlier, Dr. A. Arun, Associate Professor and Head (i/c), welcomed the gathering. Mrs. Dr. T. Kavitha, Assistant Professor, proposed a vote of thanks.

Article Published

Dr. A. Arun, Associate Professor and Head (i/c) in collaboration with V.Ananthi, G.Siva Prakasha, K.Mohan Rasu, K.Gangadevi, T.Boobalan, Rathinam Raja, K.Anand, M.Sudhakar, Anil Chuturgoon, published an article titled "Comparison of integrated sustainable biodiesel and antibacterial nano silver production by microalgal and yeast isolates" in the *Journal of Photochemistry and Photobiology B: Biology*. (IF 3.165), ISSN: 1011-1344 (In online).

Students Participation

On 6/07/2018 an essay writing contest on Swayam online programme was conducted in the Department of Microbiology on the topic Zika virus. The best three participants namely D. Monica, P. Punithavalli and S. Andal were given the 1st, 2nd and 3rd prize respectively.

A Cultural Programme was organised on behalf of the "Cultural Club" on 24.08.2018. The Programmes included dance, mimicry, elocution and poetry-writing for PG St

DEPARTMENT OF BIOMEDICAL SCIENCES

Invited Talks Delivered

Dr. S. Ravikumar, Professor and Head i/c, delivered an invited talk on 03.07.2018 in the UGC-sponsored Refresher Course on Life Sciences conducted by UGC-Human Resource Development Centre, Bharathidasan University, Tiruchirapalli. He has been nominated as a Science Expert Member for the survey and conservation of birds in Therthangal Bird Sanctuary in Ramanathapuram district by Principal Chief Conservator of Forests (PCCF), Chennai.

Dr. P. Rameshthangam, Assistant Professor, delivered an invited talk on "Biomedical Waste Management" at the National Seminar on "Frontiers in Biotechnology and Bio-energy" organized by Dr. Umayal Ramanathan College for Women, Karaikudi on 9th and 10th August 2018. He received the "Hargobind Khorana" best young scientist award in biology from Bio Scientific Society, Tamil Nadu.

Achievements of Students

Two students – A. Deensha Noof and S. Kayalvizhi – participated in Hackathon programme and received 1st and 3rd prize respectively. A. Deensha Noof participated in the Illanthamizhar Ilakkiaya Pattrai from 16th July to 22nd July 2018 conducted by the Tamil Development Department, Government of Tamil Nadu. She also participated in Tamil Nadu 15th year Ponvizha.

Students and Faculty Members participated in the International Coastal Cleanup Day on 15.09.2018 at Seeniyappa

Dharga organized by the Department of Marine and Coastal School of Energy, Madurai Kamaraj University, Madurai.

Guest Lecture

Prof. Sankar Natesan, Department of Genetic Engineering, School of Biotechnology, Madurai Kamaraj University, Madurai, delivered a talk on Cardiac Remodeling Therapeutics “INSP3R-ING” Role & Target on 29th August 2018.

Students were trained on Bioinstrumentation at the Meenakshi Mission Hospital & Research Centre on 31st August 2018.



A Special Lecture was organized on 11th September 2018 on the topic “Decrypting Crimes: Accuracy, Reliability and Validity of Forensic Sciences”. The guest speaker was Prof. Madhava Somasundaram, Head, Department of Criminology, Manonmaniam Sundaranar University, Tirunelveli.

FACULTY OF EDUCATION

DEPARTMENT OF LIFE LONG
LEARNING

Fresher’s Day

The purpose of fresher’s day is to welcome

newcomers in a friendly atmosphere and avoid evils associated with ragging and to encourage newcomers to showcase their creative abilities and to boost their confidence. It is the day where seniors and juniors bond and unite to feel that they are part of the institution. Every year the Department of Lifelong Learning is conducting the Fresher’s Day. The welcome address was delivered by Mr.K.Rajadurai and the presidential address was given by Dr.P.Sivakumar, Professor & Head i/c, Department of Lifelong Learning. A vote of thanks was proposed by Ms.S.Jeyakamalayeewar.

Collaborative Workshop on Photography & Videography

As per the MOU between Alagappa University’s Department of Lifelong Learning and Thassim Beevi Abdul Kader College for Women, a Workshop on Photography and Videography was conducted on 09.08.2018 in the Department of Lifelong Learning. 24 students of M.A (English) from Thassim Beevi Abdul Kader College for Women attended the Workshop. The M.A (JMC) I yr & II yr & M.Phil Scholars of Alagappa University also participated in the workshop.



Teachers Day

The students of Department of Lifelong Learning celebrated the Teachers Day on 5th September 2018. Dr.B.Dharmalingam, Dean,

Faculty of Education was the chief guest. In his presidential address, he stressed on the importance of celebrating teachers day. Further he spoke on how to become good entrepreneurs. The Dean distributed the prizes to the winners of various competitions. A short film produced by the students named "The Ladder" was screened. This short film was devoted to honour the teaching fraternity.

Invited Guest Lecture

Under the Invited Guest Lecture Series Mr.S.Rajesh Kumar, Assistant Professor, Dept of Journalism & Science Communication, Madurai Kamaraj University, Madurai, spoke on the Visual Literacy. He highlighted the importance of Visual Literacy and explained how it is presented by using signs, symbols, icons and colours. He also said how one should carefully scrutinize the visual creation with great curiosity, skepticism and analytical skills and understand what the intended purpose of the creation from the standpoint of the maker.

Mr. S.Vinaitheerthan delivered a Guest Lecture on "Personality Development" to the students of the Department on 13.08.2018.

Dr.S.Mani. Professor and Head, Dept. of Educational Planning and Administration, Tamil Nadu Teacher Education University, Chennai, delivered a Guest Lecture on Enhancement of Communication Skills. He conducted many interesting communication games for the students.

Students Achievements

M.A(JMC) I yr and II yr students completed Online Course on Understanding Open Educational Resources offered by the Commonwealth of Learning, Canada. Miss. R.Jeyalakshmi, Miss. M.Ponni & Mr.

R.Pandiyarajan received I, II & III Prizes in Hackathon Contest 2018. Mr.K.Rajadurai & Miss.R.Jayalakshmi participated in the essay contest conducted by the U.S. Consulate, Chennai in collaboration with *Indian Express* on 26.08.2018. A Short Film on Mahatma Gandhiji produced by the students of the department can be accessed through Youtube link: <https://m.youtube.com/watch?v=ukmm9D0Z1uY&t=20s>.

DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

- A Guest Lecture was delivered by Mr.M.Karruppasamy, Assistant Professor, National Institute for the Empowerment of Persons with Multiple Disabilities on the "Recent Trends in Special Education" at the Department.
- The Former Chief Minister Kamarajar's Birth Anniversary was celebrated as Education Development Day in the Department on 18.7.18. A debate was organised in which students recalled the services rendered by Karmaveerar Kamarajar.
- The Special Education Students participated in an Awareness Programme on Tamil Culture organized by the Centre for Tamil Culture on 23.7.18. Dr. Senthamizh Pavai was the Chief Guest for the programme.
- The Special Education Students participated in Bala Gangathira Tilagar Memorial Day organized by Swami Vivekananda Centre for Higher

Research and Education on 1.8.18. Dr. Chellam, Co-ordinator of Swami Vivekananda Centre for Higher Research and Education, Alagappa University, delivered an address, highlighting the sterling qualities of the national leader.

- The Master of Social Work Students visited the Alagappa University Resource School for Differently Abled on 2.8.18 to learn about the services rendered by the special school.
- The Department organized a Guest Lecture on “Recent Trends in Pedagogy” for the benefit of Special Education Students on 21.08.18. Prof. C. Annamalai, University of Dubai, Dubai, was the Chief Guest for the programme.
- The Department organized ‘Teachers Day’ Celebrations on 5.9.18. The students of Resource School for Differently Abled performed cultural programme. The B.Ed and M.Ed Special Education students also performed various interesting cultural programmes.
- The B.Ed Special Education students developed a Play in the form of a Short Film highlighting the circumstances leading Gandhiji to take a vow to change his attire from a luxurious one to a simple one.
- Alagappa University Resource School Students participated in cultural competitions organised by the Koviloor Madalayam.



ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

National Handloom Fabric Day

National Handloom Textile Day was celebrated on 7th of August 2018. The objective of the celebration was to create awareness about the importance of the handloom garments and to help the handloom weavers see a better to-morrow and better-living conditions. The inauguration of the National Handloom Fabric Day and Sales Day took place on 25.07.2018 in the first floor of the administrative building of Alagappa University. Prof. H.Gurumallesh Prabu, Registrar, inaugurated and presided over the function. All the arrangements were made by Thiru. V.K.Ananda Kumar, Assistant Director, Handloom and Yarn, Paramakudi and the Weavers’, Co-operative Union of Paramakudi, Paramakudi zone.



During the exhibition-cum-sales, two lakhs worth of Handloom Fabric – Cotton Sarees,

Art Silk and Original Silk Sarees, Chettinad-brand Cotton Sarees, Organic Cotton-Sarees, dhotis, lungis, blankets and shawls were put on display. Staff and students witnessed the exhibition in large numbers and purchased the handloom garments. The handloom weavers were very much enthused by the response. The exhibition-cum-sales lasted for two days i.e. on 25.07.2018 and 26.07.2018.

ALAGAPPA UNIVERSITY COLLEGE OF EDUCATION

Inauguration of the First Year B.ED Classes

The inaugural function of the commencement of classes for the I Year B.Ed Students of College of Education, Alagappa University, Karaikudi, took place in the Seminar Hall on 06.07.2018.



Dr.A.Balu, Principal, College of Education, welcomed the gathering and spoke about the objectives and achievements of the College of Education. Prof.N.Rajendran, Vice-Chancellor of Alagappa University, presided over the function. In his presidential address, the Vice-Chancellor stressed the importance of the teacher's role in the production of best students. It is essential for the teacher-trainees who will emerge as full-fledged teachers in future to achieve excellence in teaching. Then only can they secure an abiding place in the minds of the

learners. The Vice-Chancellor spoke of the three types of teachers. To the first category belongs the teacher who teaches only the lesson. To the second category belongs the teacher who teaches the lessons strewn with illustrations. To the third category belongs the teacher who leaves an indelible impression in the minds of the learners. He earns the encomiums of being the best teacher and becomes the beacon of knowledge. Teachers are the eyes of the world guiding people in the acquisition of knowledge. By what they teach at different levels they leave an impact on the learners, he added. The classroom is the nurturing ground where obedience is imparted to the learners, he highlighted.

Along with the lessons they learn, students develop their skill for a better life of tomorrow and better living conditions. Learner is not an isolated entity. It is entwined with life. It is a life-skill meant to enrich life. That education is the basic thing in life and that should be kept in mind. Passion for knowledge and search for learning should be the pathway to attain excellence in learning. Students and staff of the College of Education added grace to the occasion by their attentive presence. Ms.Thiruchelvi, a II year student proposed a vote of thanks.

Winners of Prizes in Automobile Mela



In connection with the Automobile Mela conducted by Karaikudi Rotary Club, Arts and Science-oriented Competitions were conducted

for students (Men and Women, Boys and Girls) of colleges and schools. The students of the College of Education participated in them. The team comprising Ms. R. Sangeetha, Ms. A. Benita Carolin and Ms. Kanimozhi won the first place in culinary skills. The team comprising Mr. M. Mathivanan, Mr.Yogesh Kumar, Mr. Vijay, Mr.P.Dinesh Kumar, Ms.S.Anandhi and Ms. Anusiya won the first place in Mime and Ms R.U. Ilakiya Devi won the third place in Solo Dance. The winners were complimented and congratulated by Vice-Chancellor Prof. N.Rajendren. Dr.A.Balu, Principal (i/c), College of Education, and Assistant Professors Ms. Shanmuga Revathi, and Ms. Ruby Jeya Chinta were present on the occasion.

Teachers Day Function

The Teachers Day was celebrated by the College of Education on 06.09.2018. Dr.A.Balu, Principal of AUCE, welcomed the gathering. Prof. B.Dharmalingam, Dean, Faculty of Education in his inaugural address, emphasised the major role of teachers in the development of a nation. He exhorted the teacher trainees to utilize recent technologies for effective teaching-learning process. Ms.Kamali of I B.Ed. proposed a vote of thanks.

ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION

Winner of State-Level Inter-Collegiate Football Tournament



The 42nd State-level Inter Collegiate Football Tournament was conducted by AKP Sports Club at Sivakasi on 12.08.2018. On the whole, eight teams participated in it. The College of Physical Education, Alagappa University, won the game buoyed by the vociferous spectators and enthusiastic football fans. It is worthy of mention here that the College of Physical Education, Alagappa University, was declared the winner.

In the final round, the team of the College of Physical Education, Alagappa University and the team from Sri Narayana Guru College, Coimbatore, played against each other. The College of Physical Education, Karaikudi, won the game (1-0). The player Mr. Deepak of the College of Physical Education paved the way for the successful performance by winning the goal and became the recipient of the Best Player Award.

The players of the winning team were complimented and congratulated by Prof.N.Rajendren, Vice-Chancellor, Alagappa University. Dr.H.Gurumallesh Prabu, Registrar, Dr.P.Sakthivel, Controller of Examinations. Dr.S.Rajaram, Director i/c, Directorate of Distance Education and Dr.M.Sundar, Principal, College of Physical Education were present on the occasion.

Women's Hockey Team Wins the Trophy in the Inter University Tournament



Alagappa University Women's Hockey Team won the championship in the State-level Inter University Hockey (Men & Women) Tournament held at SRM University in Chennai from 24th to 26th September 2018. The tournament was sponsored by Sports Development Authority of Tamil Nadu (SDAT).

Eight Universities from Tamil Nadu participated in the women's section. The tournament was conducted on a knock-out-cum-league basis. In the knock-out match Alagappa University women's team defeated the Madras University team with 1 – 0 and in the league matches Alagappa University team defeated the Tamil Nadu Physical Education and Sports University team 4 – 0, and Anna University team 1 – 0.

In the final league match Alagappa University drew with Annamalai University, Chidambaram 1=1. And in the overall points Alagappa University women's hockey team secured the overall Championship. A trophy and a cash award of Rs.1,80,000/- were given to the team by the Sports Development Authority of Tamil Nadu.

Prof.N.Rajendran, Vice-Chancellor, congratulated the players of the winning team when they presented the trophy to him. Dr.R.Senthilkumaran, Director, Physical Education, Prof.Muralirajan, Dr.T.P.Yokesh and the Coach Thiru.Prabhu Rajasekaran were present on the occasion.

FACULTY OF MANAGEMENT

**ALAGAPPA INSTITUTE OF
MANAGEMENT**

Inauguration of 25th Batch of MBA Programme



The inauguration of 25th batch of MBA Programme of Alagappa Institute of Management, Alagappa University, Karaikudi was held on 04.07.18. Prof. N. Rajendran, Vice-Chancellor, Alagappa University, while inaugurating the programme advised the students to read more books relating to various disciplines to enrich their knowledge and prepare themselves to be better managers. He said that the students are very fortunate to join the prestigious Alagappa University, that stands in the second position among the state Universities in India as it has scored the CGPA of 3.64 in NAAC accreditation and got Autonomy and Grade I University status from the UGC - MHRD, Government of India.

The Ministry of Human Resource Development (MHRD) has sanctioned a sum of Rs. 100/- crores to Alagappa University under RUSA Phase II scheme for quality enhancement of teaching and research. This amount is going to be utilized for creation of new facilities, upgradation of existing facilities and research development activities to benefit the learning community at large. He advised the students to make use of all the available infrastructural facilities and rich academic resources of the University optimally to enhance their knowledge for their bright future. The Vice-Chancellor also

advised the students to spend more time in the library to develop reading skills that will heighten the power of thinking.

The Former Director of Alagappa Institute of Management, Prof. S. Kaliyamoorthy, highlighted the remarkable activities and achievements of the Institute during the past twenty five years and also lauded the efforts of the Faculty members in uplifting the image of the Institute. He asked the students to make use of the five-day orientation programme in which eminent academicians and industrial experts would deliver lectures. This orientation programme would help the students to set their goal and move further for their better future. Prof S. Rajamohan, Director i/c, Alagappa Institute of Management, offered felicitations. Earlier, Prof. S. Chandramohan welcomed the gathering and Prof. C.K. Muthukumaran proposed a vote of thanks.

Read Books to Develop Leadership Qualities

One-Day Seminar on “READ TO LEAD”

A One-Day Seminar on “**READ TO LEAD**” was organized by the Alagappa Institute of Management of Alagappa University, Karaikudi, on 24.09.2018.

Presiding over the Seminar, Professor N.Rajendran, Vice-Chancellor, Alagappa University, said that how reading books intensively would broaden one’s perspective to view life on all aspects of significance. Referring to the Tamil Sangam Literature, he stated, it is a treasure-house embodying the remarkable features of Tamil Civilization and Culture. Great books show the identity of a people. By encouraging the habit of reading books, we can create a learned society. All

the students naturally possess a desire and curiosity for reading and hence they should be encouraged to read good books so as to develop creative and innovative ideas which would help them in developing leadership qualities. Quoting the golden words of the former President Dr.A.P.J.Abdul Kalam he stated that learning develops creativity, and creativity provides intelligence and intelligence leads to acquisition of knowledge and knowledge helps the individual concerned to rise in the society. Reading is a continuous and life-long process; and the habit of reading should be inculcated in children and that would stand them in good stead in their later years. Reading should not simply be a leisure-time activity but it should be done seriously to acquire knowledge and derive real pleasure. “Understanding is the basis of knowledge and the art of writing is the expression of it”. Creativity is, in fact, associated with vast reading and that results in new and innovative ideas. A person with new ideas alone can be a leader, he added.



Mr.Erode Kathir, HRD Trainer, Orator and Writer, spoke on the topic “Reading – The Most Powerful Weapon”. In his speech he said, by studying history we can understand how reading has been a powerful weapon over the centuries and how it shaped the great minds that contributed to the welfare of the human society. “To accomplish great things in life, one

needs education and reading alone can provide knowledge. One has to develop reading skills and continuous reading and updating of knowledge would help one to reach the summit in his chosen field”.

Another special invitee Shri.Aathmaarathi, Writer, spoke on the topic “Leader must be a Reader”. Highlighting the significance of reading, he said that to remain as a leader for ever one has to be an active reader. Reading of the past by a leader would show him the right path in all his endeavours.

Prof.V.Balachandran, Dean, Faculty of Management, offered felicitation. Earlier Prof.S.Rajamohan, Director i/c, Alagappa Institute of Management, welcomed the gathering and Prof.S.Chandramohan proposed a vote of thanks.

DEPARTMENT OF LOGISTICS MANAGEMENT

Small Industry Day (SID)

Small Industry Day (SID) was observed on 30th Aug 2018 at Alagappa University. The University as part of celebrating the International/ National Days of importance, has entrusted the conduct of this programme to the Department of Logistics Management. Prof.M.Senthil, Head of the Department of Logistics Management, while welcoming the gathering mentioned that the Small industry’s contribution to the economy is increasing steadily, especially in the current digital era and the celebration is more important and useful to the budding managers in the logistics sector.



Prof. N.Rajendran, Vice-Chancellor of Alagappa University, who presided over the day long celebrations, commended the strong and powerful contributions of the departments in the School of Management towards the growth of the university. He stated that the students who are logged on to the books will become good students; and unconventional thinkers will become successful managers/businessmen. He advised the students to go a mile beyond the lessons which would help them achieve greater strides. He emphasized that the memory, creativity and imagination do come to fore in the sphere of knowledge and is essential in today’s management sector.

“Small Industry Day celebrations should not be a ritual one instead it should lead to action. Towards this Alagappa University has established 15 Start-ups Cells in various Schools of the University”, he said. Normally the start-ups stories are unconventional and he advised the audience to do business as entrepreneurs and impart skills to the stakeholders in the society. He applauded the inspiring presence of Mr.V.Pandiaraja I.R.S. an illustrious alumni of the University.

Mr.V.Pandiaraja I.R.S. Joint Commissioner, CGST & Central Excise, Madurai, who inaugurated SID - 2018 celebrations was focusing on the evolution of taxation in India

DEPARTMENT OF INTERNATIONAL BUSINESS

right from ancient days by quoting references from *Manu Smiriti* and *Arthasastra* to the present day GST. During the year 2016-2017 the indirect tax collection was slightly more than the direct tax collection. Central Excise, Service tax and Customs form the core of indirect tax collections. He deliberated upon the pre-GST tax reality, which involved Intra-State trade, Inter-State trade, Origin based trade. He also dwelt upon the background of GST in India and discussed the situations prevailing in other countries, which have embraced GST in their soil. He explained how the CGST, SGST and integrated GST amalgamated into GST for smoothening the tax collections of the Central and State governments. He highlighted the salient features of GST and explained the usefulness of GST for the future of Small Industries in India. The importance of E-Way bill was emphasized by him and it was very useful to the budding managers.

Prof M.Selvam, Member of the Syndicate of the University, delivered the special address on Start-ups. He traced the growth of mega corporates like Google, Yahoo, Tesla which had a humble beginning as start-ups or SMEs. He stated that the growth of the Silicon Valley was propelled by the SMEs and Start-ups to a great extent.

Prof. V.Balachandran, Special Officer (P&D), who offered felicitations, at the celebrations, brought out the advantages of the SMEs owing to the recent changes in the tax regime in the country.

Dr.V.Sivakumar , Dr.P.Rajan Chinna and Dr.V.A.Anand made the arrangements for the SID-2018 celebrations. Dr.V.Sivakumar, Associate Professor, proposed a vote of thanks.

Special Lecture on “Leadership: Innovative and Inclusive”

The Department of International Business organized a special lecture on the topic “Leadership: Innovative and Inclusive”, on 20th July 2018. The Resource Person was Dr.Muninarayanappa, Professor, Chairman & Dean, Faculty of Commerce and Management, Member of Syndicate, Bangalore University.

The eminent professor traced the evolution of leadership. He spoke at length on the highly desirable qualities of good leaders. He said “Being a leader who is able to make people feel included is important, because when team members feel included they are more likely to be innovative and active team players”. He emphatically stated that if we want to achieve the sustainable development goals, we must first and foremost invest in human capital.

HACKATHON

The Department of International Business conducted activities like Pick & Talk, Quiz and Essay Competition on 20th July 2018. All the students participated in the activities. Among them, three students -- A. Santham, M.Selvi and Nandha Gopal -- won the prizes. Dr. Alamelu, Department of Banking and Insurance, was the Judge, and the chief guest Dr. Muninarayanappa gave away the prizes to the winners.

DEPARTMENT OF CORPORATE SECRETARYSHIP

Special Lecture on Competition Law and Issue Management



Mr.C.V.Madhusudhanan, FCS, Practising Company Secretary, KSR & Co Company Secretaries LLP, Coimbatore, delivered a special lecture on Competition Law and Issue Management on 25.09.2018. Dr.V.Balachandran, Dean, Faculty of Management and Professor & Head of the Department, presided over the programme. In his scintillating speech, Mr.C.V.Madhusudhanan brought-out clearly the purpose of the Competition Act, Prohibition of Agreements, Anti Competitive Agreement, Regulation of Combinations Competition Commission of India, the various steps involved in issue of shares, the problems involved in making issue of securities, role of merchant banking etc. Students of Corporate Secretaryship interacted with the distinguished speaker. Nearly 115 students attended the programme.

Significance of Research Explained to M.Phil Scholars

The common M.Phil programme for students of Management and Commerce was inaugurated on 11.09.2018 at the Department

of Corporate Secretaryship. Dr.V.Balachandran, Dean, Faculty of Management, delivered the presidential address. In his address, he succinctly brought out the need, relevance and significance of research. He said that both Central Government and State Governments have been encouraging research culture amongst teachers and students, so that the community/society as a whole gets benefited by research. He added that inventions and innovations are possible only through research. Dr.K.Uthayasurian, Head of the Department of International Business, Dr.M.Senthil, Head of the Department of Logistics Management, Dr.TR.Gurumurthy, Head of the Department of Commerce, Dr.K.Alamelu of Bank Management, Dr.Illankumaran of Alagappa Institute of Management spoke on various aspects of research. About 35 M.Phil students attended the programme with faculty members of Management Departments.

Awards for Corporate Secretaryship Faculty

Prof .C. Vethirajan was the recipient of Bharat Jyoti Award 2018 in recognition of his achievements and academic contribution at Alagappa University, Karaikudi. This award carrying a Certificate of Excellence was given by Lt Gen KM Seth, Former Governor of Chhattisgarh and Tripura at a Seminar on Economic Growth and National Integration, organized by the Indian International Friendship Society at New Delhi on 30th August, 2018. He also received MTC Global Excellence Award 2018, in the 8th World Edu Summit held on 8th Sept 2018 at Bangalore. A Distinguished Teacher Award (Management) was given to Prof. C. Vethirajan by Prof. Eaysmin Ara Lekha, Pro-Vice Chancellor of Uttara University, Dhaka, Bangladesh.

Special Lecture Programmes

Dr. A.Padmapriya, Associate Professor, Department of Computer Science, Alagappa University, addressed the students of MBA (CS) on “Technology Trends - 2018” on 16.08.2018. She urged the students to develop their technology skills besides acquiring proficiency in their subjects and explained the various employment avenues available for Corporate Secretaryship students.

On 25.07.2018, M.Kathiresan, Practising Company Secretary, Chennai delivered a lecture on Profession of Company Secretaries as a career for the students of Corporate Secretaryship. He highlighted the various opportunities available to the passed candidates of ICSI.

On 14.08.2018, Prof.S.Iyyampillai, Visiting Professor of Alagappa University and Retired Professor and Head, Department of Economics, Bharathidasan University, delivered a special lecture on Indian Economic Environment. In his address, he clearly explained Fiscal policy, Economic policy, Monetary policy, Financial planning, Industrial policy, Industrial license, Indian economic development, devaluation, demonetization and their impact on Indian economy.

Mr.Sudheendra.P.Putty, Company Secretary, Cyient Limited, addressed the students on the topic “FEMA” on 20.07.2018. In his special address, he explained clearly the provisions of Foreign Exchange Management Act, particularly Current and Capital Account Transactions, Export of goods and services, powers of Directorate of Empowerment, Adjudication and appeals.

Dr.V.Chandrasekaran, Adjunct Faculty from SRM Institute, Chennai, delivered a special

talk on “Economic Environment and Transfer of Property Act 1881 on 20.08.2018. He spoke on Financial Planning, Industrial Policy and key provisions of Transfer of Property Act, 1881.

Investors Awareness Programme

During September 24th – 25th, 2018 the Department organized “Investors Awareness Programme” for Faculty members and Administrative staff separately. About 125 faculty members and 50 administrative staff got benefited by the programme. Dr.V.Balachandran welcomed the gathering. Mr.Alagappan, Programme Trainer and Certified Financial Analyst, Chennai, explained in detail the intricacies of Financial Planning and Techniques on Investment for getting greater return.

Talk on Business English for Business Excellence

On 28.08.2018, Dr.M.Selvam, Syndicate Member of Alagappa University, delivered a talk on “Business English for Business Excellence”. In his special address he emphasized the importance of “English” which is spoken by most of the people at the global level. He clearly defined and explained the terms “business English” and “business excellence”.

DEPARTMENT OF BANK MANAGEMENT

Special Lecture on Cryptocurrency – Bit Coin Management

On 23.08.2018, the Department of Bank Management organized a special lecture on “Cryptocurrency – Bit Coin Management”. Dr.G.Jayabal, Professor & Head, welcomed the gathering. The Guest Speaker Dr. Arockiasamy Soosimanickam, Acting Dean & Associate Professor, College of Economics, Management

and Information Systems, University of Nizwa, Oman, gave a very lucid presentation on “Block chain and Bit coin management”. He explained the functioning as well as the practical implications of bit coin management using PPT. His lecture was highly informative and inspiring to the students and the faculty members.

DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

World Tourism Day Celebrated



Under the aegis of the Department of Tourism and Hotel Management, World Tourism Day was celebrated on 27.09.2018 at Alagappa University. Prof. N. Rajendran, Vice-Chancellor, made a reference to this year’s tourism day theme “Tourism and Digital Transformation”. He said the revolution in the digital technology has contributed to the growth of tourism industry. History and Tourism are intrinsically intertwined and tourism industry in India has made a mark in the recent years. India’s remarkable history, ancient civilization and composite culture would always attract tourists from far and wide. The progress and spread of education has acted as the basis for the growth of tourism industry over the years. He added a thorough knowledge of history and also learning of the nuances of history of the place of tourist interest are very essential for the success of tourist guides. Grounding in foreign languages would be

a sure and additional advantage for tourist guides. This industry has tremendous potential for generating employment opportunities for history students and exhorted them to utilize this opportunity.

Syndicate member Dr. M. Selvam, in his special address, referred to the remarkable growth of tourism in India with statistical data. He said that “Seeing a place of historical significance once will be a rewarding experience than hearing about it thousand times”. He made a mention of his memorable experiences in distant lands. People of other nations considered India as a good destination for religious and medical tourism. Developments in digital technology has made even arduous journeys easier today.

Thiru. Santhosh Muruganatham, Founder and CEO, Kolapsi Takeaway, Chennai, in his inaugural address, explained in detail the significant role of tourism in economic progress of a nation. Making mention of a bright future ahead for this industry, he said though he studied Bio informatics he chose this field not connected with his studies and added that he has become a successful entrepreneur in hotel business. “Unstinted enthusiasm, hard work and unwavering earnestness in every activity connected with one’s avocation” would bring great success, he added. He rounded off his speech laying importance to self effort. In this connection, he quoted the wise saying: “ We must walk with our own legs, work with our own hands and think our own minds.”

Earlier Dr. V. Sivakumar, Associate Professor and Head i/c, Department of Tourism and Hotel Management, welcomed the gathering and K.P. Karthilingam, Assistant Professor, proposed a vote of thanks.

DIRECTORATE OF DISTANCE EDUCATION

Induction Programme-cum-Workshop

Under the aegis of the Directorate of Distance Education, Alagappa University, an Induction Programme-cum-Workshop for B.ED (Distance learners) was held on 25.09.2018 at Alagappa University College of Education. The Principal of AUCE Dr.A.Balu welcomed the gathering and honoured the special guest of the day Prof.N.K.Narayanan



The former principal of Pachaiyappa's College, Chennai, and former Emeritus Professor of Abmedkar Law University, Prof. N.K. Narayanan presided over the function. He inspired the first and second year student-teachers of DDE, (B.Ed.,) with a thought-provoking speech in which he enumerated the qualities of an ideal teacher. He shared his rich experiences in order to enthuse the student-teachers for achieving their aims and goals in life. He highlighted the role of a conscientious teacher in moulding a student's all round integrated personality. Further he motivated them to read books of great merit and classics intensively and also update their knowledge by studying latest books in their subjects concerned and inspire their wards by their unforgettable teaching. He added that teachers must cultivate

the habit of continuous learning at the beginning of their career itself and shape their students to become good citizens. He concluded his speech by saying that as good teachers they must train students to encounter challenges and problems in the existing scenario without much difficulty. The Chief Guest's words of encouragement was received with overwhelming response by the listeners.

Two-Day National Seminar on "Humanism in Indian Literature"



The inaugural function of the Two-day National Seminar on "Humanism in Indian Literature" was held on 18th September 2018 at Alagappa University Seminar Hall. Prof.H.Gurumallesh Prabu, Registrar, Alagappa University, in his inaugural address, defined humanism as a philosophical and ethical stance that emphasizes the value and agency of human beings, individually and collectively. He further stated that Indian poets, novelists, essayists and dramatists have been making momentous contribution by highlighting humanism in their writings.

Dr.M.Solayan, Former Professor of English, in his keynote address, stressed the fact that humanism is least pedantic and polemical and hence Indian writers have shown

SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

a great fascination for it. He added that Indian Literature found its all time relevance and embodied it in its literatures, though humanism has been an important theme in western literature for several centuries. Dr.S.Rajaram, Director-in-charge, D.D.E. elaborated on the salient features of humanism as delineated in Tamil literature by quoting from literary works of the Sangam Literature and modern Tamil poetry. Dr.P.Sivakumar, Prof & Head, Department of Education, D.D.E. welcomed the gathering earlier. Dr.D.Baskaran, Organizing Secretary, proposed a vote of thanks.

Valedictory Function

The Valedictory Function of the Seminar on “Humanism in Indian Literature” was held on 19.09.2018. Prof.S.Rajaram, Director i/c DDE, welcomed the guests and the participants. The Controller of Examinations, Prof. P.Shakkthivel, presided over the function and he appreciated the organizers for selecting an interesting and valuable topic for discussion. Prof. B.Dharmalingam, Dean, Faculty of Education, delivered the valedictory address. He shared his views on the topic insisting the need for reading good literary works for understanding the meaning of life and its value. Humanism highlighted by great masters of Indian Literature shows how compassion and mercy and other ethical values were intrinsically ingrained in Indian Culture and Indian literature is, indeed, a treasure-house embodying the noble ideals of the Indian Civilization. The Organizing Secretary, Dr. D.Baskaran gave his observations about the two-day event in his concluding remarks. Some of the participants gave their feedback on the seminar which included some suggestions. The programme ended with a vote of thanks delivered by Dr. S. Leo Stanly.

World Brotherhood Day

Swami Vivekananda Centre for Higher Research and Education, Alagappa University celebrated the Universal Brotherhood Day on 11.09.2018 in the University Seminar Hall.

Prof. N. Rajendran, Vice-Chancellor, in his presidential address, remarked that it was Swami Vivekananda who sowed the seed for India’s spiritual and political development. Swamiji, he added, participated in the Parliament of World Religions in Chicago as a delegate from India and delivered his iconic address. The opening words “Sisters and Brothers” with which he addressed the august audience won their thunderous applause and proclaimed the Indian thought: “The whole world is one.” Through his Chicago speech, Swamiji became the cynosure of the eyes of the world. The Vice-Chancellor asserted that Swamiji’s historic speech in Chicago was an eye-opener for the Western Countries to know of India’s pride and greatness of Hinduism and this momentous speech led to the Renaissance in Hinduism. The Vice-Chancellor also pinpointed Swamiji fervent faith -- “The doctrines of all religions are all true and all of us should accept them and work together in all brotherliness” – drew the attention and commendation of all the religious leaders and scholars at Chicago meeting.



Following the Vice-Chancellor's presidential address, Swami Chandra Sekaranandha of Sri Ramakrishna Tapovanam, in his special address, expatiated on Swami Vivekananda's tenets -- social service, patriotism and spiritualism. He stated that whoso-ever upheld the triplet will always attain an exalted status in life. He exhorted the younger generation understand and emulate these principles in every walk of their life. All those who followed Swamiji's principles became successful in life, he added.

Dr.K.R.Murugan, Co-ordinator, Swami Vivekananda Centre for Higher Research and Education, welcomed the gathering. Dr. Vasimalai Raja, Deputy Co-ordinator, proposed a vote of thanks.

More than 200 Students of the University participated in it.

ALAGAPPA UNIVERSITY HEALTH CARE CENTRE

National Deworming and Mop Up Day



Alagappa University Health Care Centre organised "National Deworming Day and Mop Up Day" programme from 21.08.2018 to 23.08.2018. The main objective of this programme was to distribute deworming tablets to the students who were less than 19 years of age and to create awareness among the students about the benefits of deworming tablets and to prevent food poisoning.

The programme was inaugurated at Alagappa Institute of Skill Development. Dr.R.Anandhi, Assistant Professor cum Medical Officer, welcomed the gathering. Prof. B. Dharmalingam offered felicitations. Presiding over the function, Vice-Chancellor Prof. N. Rajendran highlighted the importance of personal and environmental hygiene and encouraged the students to develop healthy habits. He also distributed the tablets to the students. Around 485 students who were less than 19 years of age in the University were identified and deworming tablets were given to them.

Orientation Programme on Mental Health Challenges and Adolescent Problems

The Health Care Centre of Alagappa University, Karaikudi, conducted on 10.09.2018 an Orientation Programme on Mental Health Challenges and Adolescent Problems at the Seminar Hall of the University.



Presiding over the function, Prof. N. Rajendran, Vice-Chancellor, remarked that unfulfilled longings and unrealized expectations cause mental stress and that the society has a wrong notion about the people under stress. It is the duty of the society not to consider them as patients suffering from mind-related illness but develop empathetic identification with them and have a heart-to-heart talk with them, he added. If required, we should take them to the psychiatrist for consultation and save them from the state of mental depression.

People suffering from mental stress should not worry about what others speak of them but should come forward to share their problems with intimate friends, relatives and teachers to get relief from mental stress and thus care for their health, he advised. Failures are inevitable in life and they should know how to get rid of them.

Dr. Lloyds Fernando, Psychiatrist, Apollo Reach Hospital, Karaikudi, in his special address, pointed out that the state of mind is not constant but changes from one to another. At times, fear psychosis and anxiety overcome us. If they recur often the person concerned must seek immediate medical assistance, he exhorted them. In the present scenario students are addicts to cell phones. They should not spend much time in talking over the mobile phones. They should free themselves from the ill effects of technology. They should regulate the hours of sleep. They should have positive thinking. In their journey through life, they should travel towards the realization of their dreams. They must be aware of their strengths and weaknesses. If required, they should not feel hesitant to seek and secure suggestions from psychiatrists and thus they can free themselves from mental stress. Human emotions and

feelings are never constant. The human mind is a powerful weapon. Therefore, it is essential that we must keep our mind under control.

Dr. B. Dharmaligam, Dean, Faculty of Education, offered felicitation. Students of the College of Education, Institute of Skill Development, Department of Special Education and Rehabilitation Science participated in the programme.

Dr. Anandhi, Medical officer, Alagappa University, welcomed the gathering. Dr. Divya, Assistant Professor, College of Physical Education, proposed a vote of thanks.

NATIONAL SERVICE SCHEME

Blood Donation Camp

Youth Red Cross Society, National Service Scheme and Red Ribbon Club of Alagappa University jointly conducted a Blood Donation Camp in the Seminar Hall of Management Faculty on 28.08.2018.

Prof. N. Rajendran, Vice-Chancellor, inaugurated the Blood Donation Camp. Under the leadership of Dr. V. Arul Das, Medical Officer, Head Quarters Hospital, Karaikudi, blood from 110 students of the Management Faculty was collected. The donors were congratulated by the Vice-Chancellor. Dr. H. Gurumallesh Prabu, Registrar of Alagappa University and Dr. V. Balachandren, Dean, Faculty of Management, and teachers and students participated in the camp. Dr. G. Vinaykamoorthy, Zonal Co-ordinator, Youth Red Cross Society and Dr. P. Srinivasan N.S.S Co-ordinator made all arrangements for the Blood Donation Camp.

ALAGAPPA UNIVERSITY STUDY CIRCLE

EVENTS OF IMPORTANCE

- During July 2018 Free Coaching Classes for RRB Examinations and TNPSC group-II Examinations were conducted on Saturdays and Sundays. Number of aspirants benefited by the classes were 60 and 50 respectively. A number of mock tests were conducted.
- Thiru. V.B. Haran, I.F.S, Former Ambassador to Bhutan and Syria interacted with students and gave tips on “Indian Foreign Services as a Career”.
- In an “Experience Sharing Session” Mrs. Nivedita Haran I.A.S, Former Additional Chief Secretary, Government of Kerala, spoke on “Nuances in Governance and also on Disaster Management”.
- A motivational talk was delivered on 14th August by Dr. V. Balachandran, Dean, Faculty of Management, to M.B.A Students. He highlighted the facilities available for Management students and exhorted them to avail of the opportunities to the maximum extent. On 18th August a Capacity Building Workshop for M.B.A students was organized. Success stories were narrated by Mr.R. Raja Guru (Forester) and Mr. Praveen (Railway Station Master).
- In a Face-to-Face Meeting arranged on 30.08.2018 Mr. M. V. Pandiaraja, I.R.S, Joint Commissioner, GST & Central Excise, interacted with aspirants for various Competitive Examinations.
- During August 2018, 32 sessions of free coaching classes were conducted for 40 students preparing to appear for RRB and TNPSC Group-II examinations.
- In an Experience-Sharing Session arranged on 15.09.2018 Tmt. Asha Ajit I.A.S, Assistant Collector, Devakottai, gave tips for facing interviews conducted as part of Competitive Examinations. She also gave a confidence building talk.

Collaborative Work with Arockiya Welfare Trust



On 4.09.2018 the Members of the Arockiya Welfare Trust of T.V.S met the Vice-Chancellor of Alagappa University and Director of the Alagappa University Study Circle to frame action plan for 2018-2019 under the scheme Empowerment of Rural Youth. A Study Circle has been established for the benefit of rural youth at Therkutheru village near Madurai.

KALAI SUDARMANI AWARD CONFERRED



It is a matter of pride that Thiru. K. Muthupandian, the Drawing Master working in Alagappa Model Higher Secondary School, was declared the Best Drawing Master by the Centre for Arts and Culture, Sivagangai District. Tmt. Latha, IAS, Collector, Sivagangai District conferred on him the title “*Kalai Sudarmani*” and honoured him with *porkili*. The awardee Thiru K. Muthupandian met the Vice-Chancellor of Alagappa University and President of the Governing Body of Alagappa Model Higher Secondary School Prof. N. Rajendran and received his blessings. On the occasion were present Prof. H. Gurumallesh Prabu, Registrar, Alagappa University and Secretary of the Governing Body of Alagappa Model Higher Secondary School.

It is worth mentioning here that the students of Alagappa Model Higher Secondary School trained by Thiru. K. Muthupandian won prizes five times at the State-level drawing competitions and more than 20 students of Thiru. K. Muthupandian won prizes and certificates at the district level drawing competitions.

SWACHH CAMPUS RANKING 2018



Hon'ble HRD Minister Thiru. Prakash Javadekar Presenting 'SWACHHTA' Ranking Award (2018) to Alagappa University on 1.10.2018



Prof. N. Rajendran, Vice-chancellor, Alagappa University, sharing his happiness over the award with the Faculty and the Officials on the campus on 3rd October 2018.



ALAGAPPA UNIVERSITY

(A State University Accredited with A+ Grade by NAAC (CGPA:3.64) in the Third Cycle,
Graded as Category-I University and Granted Autonomy by MHRD-UGC]
Vallal Alagappan Valagam, Karaikudi - 630 003, Tamil Nadu, India.

DIRECTORATE OF DISTANCE EDUCATION

Admission Notification – 2019

Alagappa University invites applications for admission to the following Programmes offered through Distance Mode for the Academic Year 2018-19.



MBA PROGRAMMES

1. M.B.A.General#

MBA Specialization in: 2. International Business / 3. Banking and Finance / 4. Corporate Secretaryship / 5. Project Management / 6. Hospital Management / 7. Tourism / 8. Education Management / 9. Human Resource Management # / 10. Retail Management / 11. Technology Management/ 12. Logistics Management / 13. Corporate Management / 14. Financial Management/ 15. Marketing Management # / 16. System Management / 17. Production and Operations Management/ 18. Co-operative Management / 19. M.B.A .(5 year Integrated) #

UNDER GRADUATE – 3 Year

- 20. B.Litt.(Tamil)
- 21. B.A.(English)
- 22. B.A.(History) #
- 23. B.A.(Economics) #
- 24. B.A.(Public Administration)
- 25. B.Sc.(Psychology)
- 26. B.Sc. (Mathematics)
- 27. B.C.A.
- 28. B.Sc.(Computer Science)
- 29. B.Sc.(Information Technology)
- 30. B.B.A. #
- 31. B.B.A (Banking)
- 32. B.Com. #
- 33. B.Com. (Computer Applications)
- 34. B.Lib.I.Sc.(one year)

POSTGRADUATE – 2 Year

- 35. M.Com. #
- 36. M.Com.(Finance and Control)
- 37. M.A.(Education)
- 38. M.A.(Tamil)
- 39. M.A.(English)
- 40. M.A.(History) #
- 41. M.A.(Sociology)
- 42.M.A.(Personnel Management and Industrial Relations)
- 43. M.A.(Child Care and Education)
- 44. M.A.(Journalism and Mass Communication)
- 45. M.A.(Economics)#
- 46. M.S.W
- 47. M.Sc.(Mathematics)
- 48. M.Sc.(Computer Science)
- 49. M.Sc.(Information Technology)
- 50. M.C.A.(3 Years)
- 51. M.Sc.(Psychology)
- 52. M.Lib. .Sc. (one year)

P.G. DIPLOMA PROGRAMMES (1 Year)

- 59. P.G.D.C.A.
- 60. Personnel Management and Industrial Relations
- 61. Business Management
- 62. Hospital Administration
- 63. Sports Management
- 64. Human Resource Management
- 65. Yoga

Both English and Tamil Medium

- 1. All programmes are Semester pattern.
- 2. No Tuition fee to the Differently abled candidates.
- 3. 25% Tuition fee concession to those who have completed their UG/PGprogrammes in Alagappa University either Distance Mode (or) Regular

- 1) All PG Programmes- Rs.300/-
- 2) All Other Programmes- Rs.100/-

Application and Prospectus can be obtained from

- i) The Director, Directorate of Distance Education, Alagappa University, on payment of prescribed fee by means of Demand Draft drawn in favour of "The Director, DDE, Alagappa University" payable at Karaikudi.
(OR)
- ii) In case of Learning Centers, please refer website www.alagappauniversity.ac.in
(OR)
- iii) In case of downloading the application through University website www.alagappauniversity.ac.in, the candidates have to remit the cost of application alongwith filled-in application and send to the Director, Directorate of Distance Education, Alagappa University, Karaikudi – 630 004.

**Calendar Year Admissions commences from 1st January 2019.
Last date for Issue and Receipt of filled-in Applications is 31st March 2019**

For eligibility conditions and other details, refer prospectus & website

Phone: 04565-228098, 223410, 223420, 223421, 223422, 223425, 226250
Fax: 04565-225216

Website: www.alagappauniversity.ac.in
E-Mail: dde@alagappauniversity.ac.in

Prof. S. Rajaram
Director i/c

Prof. H. Gurumalles Prabu
Registrar



The Chief Editor
Azhagu Newsletter
Publications Division

ALAGAPPA UNIVERSITY

(A State University, Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle, Graded as Category - I University and Granted Autonomy by MHRD-UGC)
Vallal Alagappan Valagam, Karaikudi - 630 003, Tamil Nadu, India.
email : alupublication@gmail.com

Ph : 04565 223100 | Fax: 04565 225202 | www.alagappauniversity.ac.in